

4 ways to help build strong bones

Available from Symbion, Sigma, API & CH2

Petrus PHARMACEUTICALS

Always read the label and follow the directions for use.

Today's issue of PD

Pharmacy Daily today features four pages of news, including the **Beauty & Wellness** feature plus full pages from:

- **Pharmacium**
- **go2 dentagenie**
- **Nova Pharmaceuticals**

Design your space

PHARMACIUM will create work spaces that reflect your working style and improve efficiencies within your dispensary and store.

See more on **page five**.

Convenient aid

THE go2 dentagenie Gripper Floss means no more wrapping dental floss around fingers, helping those with hand mobility issues.

Read more on **page six** about the new flossstrips.

New CPD taps into booming market

THE Australasian College of Pharmacy has joined forces with Metagenics to launch a new accreditation program aimed at empowering pharmacists with the knowledge to incorporate natural medicines into their practice.

This partnership marks a step towards embracing an integrative approach in community healthcare, responding to the increasing demand for holistic treatment options by customers.

Through this collaboration, pharmacists across Australia will have access to a series of CPD-accredited training modules focusing on the integration of high-quality natural medicines.

Successfully completing the six-module course will not only earn pharmacists up to 17 CPD credits but also allow them to offer Metagenics products within their pharmacy clinic setting.

College CEO Melanie Hunt emphasised the importance of this education for pharmacists looking



to expand their services and enhance patient care.

"This is an exciting time for Australian healthcare, with pharmacists playing a crucial role in delivering diverse services.

"Our partnership with Metagenics ensures communities have broader access to essential primary care," Hunt stated.

With the booming natural medicine industry now valued at \$5.69 billion, Paula Hann, Regional Vice President of Metagenics Australia and New Zealand, highlighted the strategic advantage for pharmacists embracing this integrative care model.

"Pharmacists are pivotal in guiding patients through holistic health approaches.

"They are highly skilled and qualified medicines experts, who already assess, diagnose and treat common conditions every day and the additional Integrative Pharmacist Training Course that pharmacists can undertake to become qualified prescribers, will ensure that patients access only the best possible, integrative care," said Hann.

This initiative is especially timely, as it aligns with the growing consumer interest in combining natural and prescription medicines for overall wellbeing.

At least 70% of Australians utilise complementary medicines, with the vitamins, minerals and supplements sector in pharmacy having grown by 20.3% over three consecutive years, Hann concluded. *JG*

Pictured: Metagenics Hann and College's Hunt.

Defend Your Children Against Hayfever and Allergies



Affordable, quality healthcare supporting Australian families

Always read the label and follow the directions for use.

www.apohealth.com.au

The APOTEX trademark is under license. Apotex Pty Ltd Macquarie Park NSW 2113. ABN 52 096 916 148. Copyright © CONSUMER-000779. March 2024 . All rights reserved.





Savings on Restin

NOVA Pharmaceuticals is offering a discount on its Restin Melatonin 2mg Modified Release Tablets for a limited time.

Learn more on the [back page](#).

Hope in blood test

RESEARCHERS at Flinders University have identified a promising approach to the early diagnosis and management of autoimmune diseases through a routine blood test.

The Systemic Inflammation Index could leverage routine laboratory data to measure the body's inflammation levels.

According to Strategic Prof of Clinical Pharmacology Arduino Mangoni, this index could change the way more than 80 autoimmune diseases are detected and treated for improved patient outcomes.

Get ready for flu season

WITH an alarming increase of flu cases, the Pharmacy Guild of Australia is calling on all eligible individuals to get their flu vaccination as soon as possible.

Reports from the National Notifiable Diseases Surveillance System indicate that in the first quarter of 2024, there were 26,836 reported cases of influenza, a figure that had already doubled compared to the same period last year by Feb.

Guild National President Trent Twomey (**pictured**) emphasised the urgency of getting vaccinated ahead of the flu season, which typically spans from May to Oct.

"Flu vaccines for the 2024 season are now available in community pharmacies nationwide," Twomey stated, highlighting the readiness of community pharmacies to administer the vaccines.

He also pointed out that Queensland residents aged six months and older could receive the flu vaccine for free until 30 Sep, courtesy of the state government.



Similarly, Western Australia has announced free flu shots for all residents aged six months and over during May and Jun (**PD 03 Apr**).

Twomey stressed the importance of early vaccination to protect against the flu and its complications, noting that while the vaccine's protection lasts throughout the year, it is most effective in the first three to four months after administration.

The Australian Technical Advisory Group on Immunisation recommends that individuals who received a flu vaccine in late 2023 should still get vaccinated for 2024 and that flu vaccines can be administered concurrently with other vaccines, such as COVID-19. *JG*

PBS updates

IN A comprehensive update to pharmaceutical benefits regulation, the Department of Health and Aged Care has announced amendments to key instruments governing the listing and funding of pharmaceutical benefits in Australia, which took effect from this week.

A notable change is the removal of the requirement for patient signatures upon receipt of pharmaceutical benefits in pharmacies.

Moreover, the procedure for authorising increases to the maximum quantity of repeats of prescriptions has been revised and is now a more straightforward process.

The Prescriber Bag Determination has also been updated to ensure more judicious management of stock.

These regulatory updates mark a progressive step in streamlining services.

Hear from our Franchise Partners

“Joining a national brand like Priceline Pharmacy, the marketing campaigns are very visible, we find a lot of our customers know what is going on in our stores. Priceline filled the gap in our community and provides a whole comprehensive offer. When opening our second store, our pre-existing experience with Priceline and knowing how supportive they would be was a big factor.”

Cobie McQueen

Priceline Pharmacy Madden St and Horsham, Vic



Ready to take your business to the next level?

Contact JoinPricelinePharmacy@api.net.au

[Find out more](#)



Avene introduces several new must-have skincare products

SEVERAL new products from French skincare brand Avene have hit the shelves in pharmacies around Australia this month, including the Hydrance Aqua Cream-in-gel.

The all-in-one aqua gel cream is a light moisturiser formulated with cohederm to hydrate dry, skin for 24 hours.

According to the manufacturer, the product soothes, mattifies, protects and hydrates the skin, leaving the complexion radiant and preventing shine.

It also claims to detoxify and protect the skin against oxidative stress throughout the day, and is available for RRP \$10.99.

Avene has also introduced



its Cleanance A.H.A Exfoliating Serum (RRP \$59.99), which is a gentle serum designed to reduce blemishes and residual marks by reducing excess sebum and gently exfoliating the skin.

Pharmacy customers can now also get their hands on Avene's Hyaluron Activ B3 Triple

Correction Eye Cream for \$59.99, which has been specifically developed to visibly smooth, decongest and soothe the eye contour area, as well as visibly reduce puffiness and dark circles.

Avene's product range is stocked in Priceline Pharmacy and Chemist Warehouse.

A dermal powerhouse



DERMAL Therapy has announced a new partnership with Australian 'skinfluencer' Roj Torabi, who will now act as the company's new Creative Director.

Torabi, who is also a lawyer and brand strategist, will work with the Dermal Therapy team on product development, offer creative direction for marketing campaigns, and ensure brand consistency across all touchpoints.

"We couldn't be more thrilled to be partnering with the powerhouse that is Roj Torabi in 2024," Dermal Therapy and LaCorium Health founder, Steven Sher, said.

"Roj's expertise and passion will undoubtedly propel us to new heights, reinforcing our commitment to delivering unparalleled innovation and affordability in the skincare industry," he added.

The partnership is a natural extension of the beauty influencer's beginnings as a devoted customer of the brand, through to her instrumental role in previous collaborations.

Torabi enthused, "Dermal Therapy is like your reliable bestie who never fails to come through - authentic, dependable, and trustworthy".

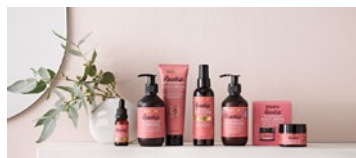
Dermal Therapy products are sold in-store and online nationwide at Chemist Warehouse.

Essano re-vitalised

NEW Zealand-based beauty brand, Essano, has been acquired by Vitality Brands, the parent company of Cancer Council Sunscreen, Epzen and Tribe Skincare.

"Essano Limited has today entered into an agreement to join forces with Vitality Brands Worldwide...we are confident that our combined strengths will prove to be a formidable force in the global beauty market," Essano CEO Craig Langley shared.

Essano products will continue to be available to purchase via Chemist Warehouse.



Sweet new setting spray hits Priceline shelves



POPULAR cosmetics brand NYX has announced its new Marshmallow Setting Spray, which claims to help makeup stay looking fresh for up to 16 hours.

According to the beauty brand, the sweet-smelling product mattifies,

smoothes, extends makeup wear, reduces shine, keeps a fresh look all day, minimises pores, ensures no fading, is smudge-resistant and transfer-resistant.

The product invites makeup lovers to "instantly set makeup in place for no fading, smudge or transfer" and "go from day to play with a fresh, smooth and matte makeup that lasts", all while enjoying the sweet smell of marshmallow.

Users can enjoy double the smoothness when they pair the Marshmallow Setting Spray with NYX's Marshmallow Primer.

The cruelty-free, vegan setting spray is now available in Priceline Pharmacy for half price until Mon 08 Apr 11.59pm AEDT.

NYX Marshmallow Setting Spray retails for \$18.99.

Want to feature on this page?

email advertising@pharmacydaily.com.au to find out more

Beauty & Wellness
by Pharmacy Daily



Dispensary Corner



DOGS, our loyal four-legged companions, may just be the next big thing in PTSD therapy, thanks to their ability to sniff out an oncoming flashback or episode of distress.

Led by Laura Kiiroja of Dalhousie University, Canada, the research has unearthed a rather remarkable finding that canines are using their olfactory prowess gained over centuries to pick up on the subtleties of human stress markers emitted through breath.

If you thought your dog was just being affectionate by breathing in your morning face, think again; they might be conducting a quick health check-up.

Humans are complex beings, not just emotionally but biochemically, apparently secreting volatile organic compounds (VOCs) that shift with our mood and health.

These VOCs are like aromatic tweets, broadcasting our state of mind to those with the nose to decode them.

The study trained a squad of 25 pet dogs, but only two, Ivy and Callie, proved they had the nose for this nuanced work.

The rest, presumably, were too distracted by squirrels, treats and the aroma of the nearest lamp post.

Ivy and Callie were able to discriminate between stressed and non-stressed breath samples with accuracy, though Ivy showed a preference for anxiety-induced VOCs, while Callie leaned towards those tinged with shame.

Gain insights into managing change

IN THE latest instalment of the Raven's Recruitment's Your Pharmacy Career Podcast out now, Vanessa Lontos (pictured) shared her journey from community pharmacist to a leadership role at Sigma Healthcare, culminating in her status as a thought leader in the sector.

The episode, titled 'Empowering Pharmacy Leadership and Patient Care: Vanessa Lontos on Transformation, Coaching, and Personal Growth', explored the critical roles of effective communication, patient engagement, and the lasting impact of ongoing personal and professional development on healthcare outcomes.

Listeners will gain insights into Lontos' methods for improving patient care, highlighting the importance of a cohesive pharmacy team, the value of presence in patient interactions, and the art of delivering concise counselling.

The episode also emphasised the necessity for pharmacy professionals to embrace continuous learning and adept change management, promoting an always-on learning culture, the benefits of peer mentorship, and the integration of personal growth and self-awareness into professional life.

Heidi Dariz, General Manager of Raven's Recruitment, commended the insightful episode, noting, "as the healthcare landscape evolves, Vanessa Lontos' expertise provides invaluable guidance for pharmacy professionals navigating these changes".

The episode is essential for anyone passionate about advancing pharmacy and enhancing patient care through leadership and personal development, she added.



"This episode invites listeners to engage in the transformative paths of pharmacy leadership and patient care, and Lontos' holistic approach to professional development."

Lontos emphasised the importance of pharmacy leaders intentionally setting aside brief, targeted periods, such as five to 10 minutes, for staff to take part in meaningful learning experiences.

She championed the concept of 'five-minute mentors' to foster informal learning opportunities and advocated for experiential learning through shadowing staff and having them listen in on patient conversations.

Lontos underscored the necessity of allowing time and space for planning when enacting changes in the pharmacy environment, alongside leveraging various communication channels to ensure clear and comprehensive dissemination of information regarding changes.

She encouraged empowering team members to engage in decision-making and problem-solving, cultivating a sense of psychological safety within the team to facilitate effective change management in pharmacy.

Recognising the need for a period of stabilisation after changes are implemented, she advised considering the human aspect

foremost in change initiatives.

This involves assembling a diverse team, distributing the workload for managing significant changes, and building self-awareness through reflection on emotions, thoughts, and behaviours.

By identifying areas for skill enhancement and setting developmental goals, Lontos suggested fostering a culture of open and honest dialogue within teams about areas for improvement.

To listen to this interesting podcast, [CLICK HERE](#). JG

Early bird opens

EARLY bird registration for Pharmacy Connect 2024 is now open, as announced by the event's convenor, Kos Sclavos.

Participants who register early can get a saving of \$100 off the ticket price for the event, set to be held at the Hyatt Regency Sydney, from 05-07 Sep.

This year, Pharmacy Connect carries the theme 'connect today, shape tomorrow', featuring a two-and-a-half-day educational program complemented by pre-conference workshops, a trade exhibition with 70 stands, a welcome reception, and a cocktail party.

Highlighting the significance of this year's event, Sclavos pointed out, "attendees can expect detailed discussions on the eighth Community Pharmacy Agreement and key sessions on the realisation of working to full scope of practice across Australia".

Learn more about the conference and register [HERE](#).



Transform your Pharmacy

Dream It | Design It | Make It Happen

We design spaces which reflect the way you work, and create efficiencies throughout your pharmacy with particular emphasis on dispensary operations.

We have a unique combination of hands-on pharmacy operations experience paired with hundreds of pharmacy design projects.

pharmacium.com.au
+613 9429 9244

find out how we can help



NEW

GO2 DENTAGENIE GRIPPER FLOSS



NO MORE WRAPPING FLOSS AROUND FINGERS!

- ✓ FLOSSTRIPS WITH FINGER GRIPS
- ✓ AVAILABLE IN FINE FLOSS OR SMOOTH GENTLE FLOSS TAPE
- ✓ INDIVIDUALLY WRAPPED
- ✓ SAFE FOLD-BACK PICK
- ✓ EARTH LOVIN'



**60 FLOSSTRIPS
WITH GRIPS**



Restin[®]

Because SLEEP QUALITY matters

Primary insomnia is insomnia without an underlying medical cause or any other clear cause.



Restin Melatonin 2mg
30 Modified Release Tablets



**Don't sleep on this deal!
Limited stock available!**

To order, speak to your Nova Pharmaceuticals TM today on 1300 904 541

Ask your pharmacist—they must decide if this product is right for you. Always read the label. This medicine may not be right for you. Read the warnings before purchase. Follow the directions for use. If symptoms persist talk to your health professional. For the short-term treatment of primary insomnia characterised by poor quality of sleep in patients who are aged 55 or over. Do not use if: • you are under 55 years of age • you are taking any other medicines for sleep • you have liver problems • you are pregnant or breastfeeding. Unless a doctor has told you to, do not use: • for more than 3 weeks • If you have kidney problems • If you have an autoimmune disease. Consult a pharmacist or doctor before use if you are taking other medicines regularly. Do not drink alcohol while taking this medicine. This medication may cause drowsiness. If affected do not drive or operate machinery. Contains lactose. Adults aged 55 years and over: Take 1 tablet after food, 1-2 hours before you go to bed. Swallow whole. Do not cut, crush or chew. Also contains ammonio methacrylate copolymer type B, calcium hydrogen phosphate, colloidal anhydrous silica, purified talc, magnesium stearate.

The full PI is available from Nova Pharmaceuticals Australasia on request.

Please review the full PI before recommending.

Nova Pharmaceuticals Australasia Pty Ltd, Suite 305, 10 Norbrik Drive, Bella Vista, NSW 2153. Tel. 02 8090 7855

Nova Pharmaceuticals – A niche & unique product portfolio delivering a positive contribution to Australian Pharmacies