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## Today's issue of PD

Pharmacy Daily today features two pages of the latest industry news, a product spotlight on infant colic from Petrus Pharmaceuticals plus a full page from Willach.

# FRED Marketplace

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# CommBank to help navigate ownership

## EXCLUSIVE

A KEYNOTE session by CommBank Health will help attendees navigate the complexities of business ownership at the Pharmacy Careers Summit 2024 (PCS24).

Held in partnership with Pharmacy Daily and Raven's Recruitment, the online event will take place on 05 Jul, and aims to inspire both seasoned and new pharmacy professionals, by sharing critical business insights and fostering substantial professional development.

Scheduled for 3:20pm AEDT, the multinational bank's session will focus on financial management strategies and innovative solutions aimed at enhancing business growth and stability.

Ben Massey (pictured), National Senior Associate - Healthcare at CommBank Health, emphasised the session's importance, especially for those pharmacists considering pharmacy ownership.

"The session serves as a fantastic



opportunity for delegates to explore avenues for ownership and wealth creation," Massey told Pharmacy Daily.

"CommBank Health's comprehensive suite of financial solutions and advisory services equips pharmacists with the requisite tools and knowledge to navigate the complexities of business ownership with confidence and acumen."

Central to the CommBank Health session is the emphasis on forging enduring partnerships that extend beyond mere transactions.

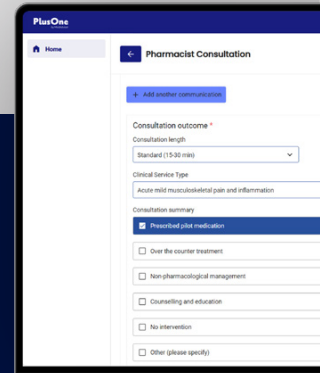
The Summit serves as a dynamic platform where industry representatives converge to exchange invaluable insights and expertise, shaping the future

landscape of pharmacy practice.

The event is free to attend, and will have a virtual 'Exhibition Hall' where participants can chat one-on-one with a range of pharmacy industry employer organisations, peak bodies and universities. JG To register for PCS24, [CLICK HERE](#).

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## Dispensary Corner

**YOU** know its bad when health experts feel the need to issue a warning to young Aussies to remind them that TikTok is not the best place to turn to for medical advice.

Lisa Renn, a spokesperson for Dieticians Association of Australia, told 3AW radio host Tom Elliott yesterday that young people are susceptible to following unreliable health advice being peddled by influencers on social media.

She explained, "it's actually quite concerning that this inaccurate information is popping up when people are searching for advice around poor body image".

"When these influencers are saying 'look at me, look how fabulous I am, this works, I only eat carrots', then it's really tempting to follow that."

Much of the advice being doled out by influencers consists of 'silver bullets' like fad diets, which can exacerbate health issues - instead, social medias users should pay close attention to *who* is giving out the health advice, Renn said.

"There is no doubt that there will be credible information on TikTok, on Instagram, on the other social media platforms, but...the person who's looking at that information needs to look more critically."

Essentially, unless the health advice is posted by a peak health body like the CSIRO, the Dietitians Association of Australia, or the Heart Foundation, then it should be taken with a grain of salt.

## Littleproud visits Orana Mall

**THE** role and significance of community pharmacy in regional areas was a key focus of discussion for the Nationals leader David Littleproud during last week's visit to Orana Mall Pharmacy as part of a regional tour.

Littleproud was also joined by Federal Member for Parkes, Mark Coulton, where they met with Life Pharmacy Group pharmacist, and Managing Partner, Lisa Gibson to discuss regional resourcing, scope of practice, and 60 Day Dispensing.

"It was great to have both David and Mark spend time at Orana Mall Pharmacy, and see firsthand what we do in community pharmacy in the country, as well as speak with the staff, and learn about what services we provide those in the Central West region," Gibson said.

The politicians also met with



pharmacy intern Uzair Qamar, who chose Dubbo as the location for his placement due to the pharmacy's community focus.

Coulton received his influenza and COVID vaccinations in-store.

The visit was timely as the 8th Community Pharmacy Agreement (8CPA) is being negotiated, and is due to commence in Jul.

The 8CPA will invest up to an additional \$3 billion in community pharmacy (*PD 18 Mar*). *JG*

**Pictured (L-R):** Orana Mall pharmacist Mollie Gersbach, Coulton, Gibson, and Littleproud.

**Rethink dispensary**  
**WILLACH** Consis.C provides the latest in robotic automation for a more efficient dispensary set-up, freeing up space and time.  
Learn more on the **back page**.

**35 years of service**  
**THIS** week, the Capital Chemist Kambah community celebrated 35 years of dedicated service from retail manager Sue Jovanovic.

With extensive experience in wound management and sports medicine, Jovanovic ran a vital home enteral nutrition service for 15 years, until it was taken over by ACT Health.

Capital Chemist stated she has been key to delivering healthcare for the ACT area.

# PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

## Hartley's Gripe Water

Hartley's Gripe Water is a natural blend of herbal ingredients of Dill Seed Oil, Peppermint Oil, Chamomile and Coriander Oil. These herbs have been used safely in commercial infant preparations for many years.

It helps reduce the occurrence of excess intestinal wind and gas in infants. Helps relieve the symptoms of infant colic. Does not contain artificial sweeteners.

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