



Today's issue of *PD*

Pharmacy Daily today features three pages of news, plus full pages from:

- Chemsave
- Glucojel
- Ubiquinol BioActive

Consider savings

WHETHER it's catalogue pre-order rebates, dispensary assistance subscriptions or bonus stock, aligning with Chemsave delivers bottom-line benefits - learn more about a special offer on page four.

Glucojel Glucojoy

GLUCOJEL is running a major campaign for a \$10,000 giveaway, so stock your shelves well with the popular product to attract more customers instore - more details page five.

Vax record changes

HEALTH professionals will see some changes from 07 Dec when recording immunisation encounters using the Australian Immunisation Record (AIR).

The options in the *Vaccine Type* field will change.

State Program and Private will be removed and Other will be added.

There is also a new warning message when *Antenatal* is selected for individuals outside the approved age group or recorded gender.

Services Australia advises health professionals to contact their software vendor for more on using web services.

Students: get ready for PCS 2025

RAVEN'S Recruitment is excited to announce a partnership with the Pharmacists' Support Service (PSS) for the 2025 Pharmacy Careers Summit on 04 Jul 2025.

Building on the success of PCS24, this collaboration aims to enhance awareness and drive attendance among pharmacy students from universities across Australia.

Alan Sutton, Director of Raven's Recruitment, emphasised the importance of expanding the summit's reach.

"We had over 460 pharmacy students register for PCS24, and the feedback was fantastic," he said.

"However, we know that some students missed out on this unique opportunity to connect with Australia's leading pharmacy employers," he added.

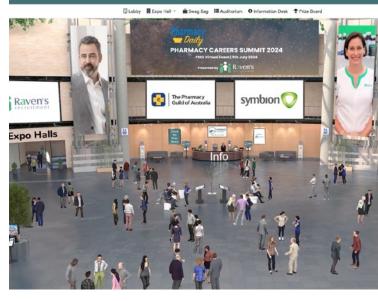
"Partnering with the PSS allows us to connect with even more students by further increasing awareness, ensuring they have every chance to participate and start building their pharmacy careers."

PSS Executive Officer, Kay Dunkley, said the service was pleased to be partnering with Raven's to help raise awareness of the summit.

"For pharmacy students, engagement with the pharmacy profession through events like PCS25 is a great opportunity to prepare for their career ahead.

"Students who are well informed and have developed networks in pharmacy are going to have an easier transition from university into the pharmacy workplace," she said, noting that talking to experienced pharmacy practitioners is a great way for students to discover career pathways and understand their options.

"It is never too early to begin researching opportunities and to explore employment as a student



and as an intern," she added.

"We also value the financial support being provided by Raven's through this partnership and we look forward to meeting lots of pharmacy students during the live PCS25 event on Fri 04 July."

As part of their commitment to supporting the PSS's charitable work, Raven's Recruitment will make a donation to the PSS for every pharmacy student who attends the live day.

Next year's summit includes several new activities to boost student engagement, such as a leaderboard for visiting booths and some great giveaways.

"There is also an opportunity for exhibitors to get involved in interactive sessions with students, like mastering CVs and interviews," said event director Emmy Burrell.

"We are introducing more panel discussions, providing healthcare brands with a platform to share how they are supporting pharmacists and making their roles easier," Burrell added.

"PCS25 is set to be an inspiring and impactful event for everyone involved," she said.

PCS24 attracted almost 2,000 attendees, with 30 exhibitor booths and 37 speakers.

The virtual Pharmacy Careers Summit 2025 will take place live on 04 Jul 2025 with the support of PSS, and major sponsors The Pharmacy Guild of Australia, Symbion and the Pharmaceutical Society of Australia.

Pharmacy Daily is the exclusive media partner.

Registrations will open in Jan 2025 and the event is free to attend. *KB*

Healthy heart

BIOCEUTICALS is highlighting its Ubiquinol BioActive capsules which contain co-enzyme Q10 to help support cardiovascular system health and maintain healthy cholesterol.

For more info, see page six.

Seremind





Relieves symptoms of mild anxiety, nervous tension and improves sleep quality.*

Always read the label and follow the directions for use *Seremind Consumer Medicine Information July 2019



Wednesday 4th Dec 2024



Clinical Pharmacy: Maintain your skills at the cutting edge

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utas.edu.au/study/clinical-pharmacy



Vapes + smokes won't help you quit

USING both vapes and cigarettes could mean a person is less likely to quit than their peers who only smoke or only vape, according to international research.

The large review of 16 studies, involving almost 10,000 subjects, found that over time, most of these 'dual users' tend to revert to only smoking cigarettes.

The researchers say their findings suggest that taking up vaping while continuing to smoke will probably not help people to stop smoking.

"Given the extensive marketing of vapes as healthier alternatives to conventional smoking, they have gained popularity among people trying to quit smoking," said study author Josef Hamoud from the University Medical Center Gottingen, Germany.

"There is still a lot we don't know about the long-term health effects of vaping.

"However, credible studies have already delivered concerning results indicating that dual use might be even more harmful than conventional smoking," he said.

Researchers suggested that "dual use might prove to be a major hindrance in achieving smoking abstinence, and the practice shouldn't be recommended for treating nicotine addiction".

Read the study HERE.

Holiday COVID prep time



WITH the holiday season rapidly approaching and COVID-19 still present in the community, now is a good time for pharmacists to remind Australians at higher risk of serious illness to take proactive steps to protect their health.

These steps can include advice about preventative measures, testing, steps patients should take if they experience symptoms, and eligibility for antivirals.

A PCR test is no longer necessary in order for eligible patients to access antivirals, and a positive RAT will suffice (PD 03 Dec).

Results from the fifth COVID Community Sentiment Index. commissioned by Pfizer Australia in Nov 2024, reveal that more than 90% of Australians are putting COVID-safe behaviours on the backburner as they gear up for summer holiday travel.

The figure was similar among those at higher risk of serious illness from COVID.

Less than half (42%) of the 1,000

people surveyed said they would test for COVID if symptomatic, and 19% said they would still go out in public if they tested positive.

While almost two-thirds of highrisk patients were concerned about personal risk, only a third had developed a COVID action plan with their doctor and fewer than a third planned to familiarise themselves with local health services at their holiday destination.

However, for high-risk patients who test positive, early action can help reduce the severity of COVID.

Dr Krishan Thiru, Medical Director at Pfizer Australia and New Zealand noted that at this time of year there is typically a rise in COVID cases.

"For patients at higher risk of serious illness, prompt action can mean the difference between mild illness and severe complications.

"Early discussions with patients about testing, eligibility for oral antivirals and planning for potential exposure are key steps ahead of the summer holiday season," he said. KB

Tiny activity bursts halve CV risk

TINY daily bursts of vigorous activity could almost halve cardiovascular risk in middleaged women, say researchers from the University of Sydney.

The team used data from over 20,000 people collected in the UK Biobank.

They found that an average of four minutes of incidental vigorous physical activity a day in middle-aged women who did not do structured exercise could almost halve the risk of major cardiovascular events, such as heart attacks, stroke and heart failure.

The exercise could be completed in bursts as short as one minute.

The results were less spectacular for men, with around six minutes total high intensity activity reducing cardiovascular risk by only 16%.

"Making short bursts of vigorous physical activity a lifestyle habit could be a promising option for women who are not keen on structured exercise or are unable to do it for any reason," said author Prof Emmanuel Stamatakis.

"As a starting point, it could be as simple as incorporating throughout the day a few minutes of activities like stair climbing, carrying shopping, uphill walking, playing tag with a child or pet, or power walking," he added.

The study was published today in the BMJ - read it HERE.

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Dispensary Corner

FOLLOWING anti-vaxxer conspiracy theorist Robert F Kennedy's appointment as the US secretary of health and human services, it seems anything is possible.

To wit, Qatar Airways has just announced an "exciting new partnership" with tennis great Novak Djokovic as the airline's Global Brand Ambassador and Wellness Advisor.

"For Novak, seamless travel and a focus on holistic wellbeing are essential to maintaining peak performance, mirroring Qatar Airways' commitment to connecting people and fostering a culture of care for both passengers and staff," gushed Qatar's media release.

At this point, some of you will no doubt recall that the winner of 24 Grand Slams and an Olympic gold medal earned the moniker Novax Djocovid for his anti-vaccine stance.

And he certainly put his money where his mouth is.

In the lead up to the 2022 Australian Open, vaccination refusal saw his visa cancelled, and he was duly deported, thereby missing the opportunity to win a Grand Slam title and \$2.875 million in prize money.

Among other wellness fads and pseudoscience embraced by the star are TaoPatch nanocrystal body patches that claim to convert body heat into light and send photons to specific acupuncture points in the body, with numerous purported benefits including improved athletic performance.

sits back with popcorn

PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Bion Tears® Lubricant Eye Drops discontinued from the PBS

Bion Tears® is no longer available via PBS subsidy (Pharmaceutical Benefits Scheme) in Australia.

To help make the transition easier for those patients and practitioners currently using or prescribing Bion Tears®, practitioners could recommend the PBS-listed lubricant **Systane® UD Lubricant Eye Drops**. This has the benefit of being available in a similar delivery format, preservative-free unit dose vials, and addresses the mucoaqueous layer of the tear film with HP Guar technology.

Stockist: For details on orders, please contact Alcon Customer Service on 1800 224 153.

RRP: \$17.45

Website: CLICK HERE for more information.



Mag-Sup Powder - a better way to absorb magnesium

Mag-Sup powder is a high absorption magnesium supplement for use in magnesium deficiencies. It contains magnesium aspartate which has increased bioavailability compared to other forms of magnesium. Magnesium aspartate has a better oral absorption than magnesium citrate, magnesium glycinate, magnesium chloride and magnesium oxide.

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deals.

RRP: \$21.57

Website: CLICK HERE for more information.



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