

## Today's issue of PD

*Pharmacy Daily* today features three pages of news including our **Beauty & Wellness** feature, plus full pages from:

- Dermal Therapy
- Wizard Pharmacy

## No mess, no fuss

**DERMAL** Therapy's no mess wart removal pen device has a dual mode of action.

To learn more about the Australian-made treatment, [CLICK HERE](#).

## MDR's top growth

**MEDADVISOR** has achieved record 1H results and is on track for EBITDA growth in FY24, with revenue growing to \$75.5 million, representing a 17.8% increase on the previous corresponding period.

Gross profit rose by 13.3% to \$43.5 million, with gross margin declining by 2.4 percentage points to 57.6%, primarily due to a higher share in the lower margin traditional health communications campaigns in the United States. EBITDA improved by 20.9% to \$10.4 million, assisted by further cost management and scale benefits.

Gross cash position improved by \$8.3 million to \$22.5 million. "In Australia, we are realising the full benefit of the GuildLink integration, subscription price increases and the Qld pilot contract," said CEO Rick Ratliff.

## National RTPM stops drug misuse in NT

A **SERIOUS** case of medication misuse in the Northern Territory was avoided earlier this month, thanks to the use of the national Real Time Prescription Monitoring (RTPM) system, NT Health told *Pharmacy Daily*.

The incident recently took place when a patient in Darwin and Palmerston attempted to attain early supply of the drug pregabalin by approaching several pharmacies in succession.

However, due the pharmacists' use of the system, they were each made aware of the events in real time, from the patient being refused at one counter to the next.

The state's regulator was alerted and an incident investigation followed, revealed Samuel Keitaanpaa, Chief Pharmacist Medicines and Poisons at NT Health.

"I have no doubt that the diligence shown by pharmacists across Darwin and Palmerston directly reduced unsafe and

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potentially illegal supply of pregabalin," Keitaanpaa told *Pharmacy Daily*.

"In this case, the additional information gained through NTScript, access histories, dispensing instructions, records of cancelling and dispensing - all helped pharmacists self-identify there was risk associated with this

script," he explained.

"I thank all pharmacists for their high level of professionalism and support for their colleagues in this matter and overall with high levels of checking NTScript."

Keitaanpaa added that in the future, he would like prescribers to also use the RTPM system to help reduce the risk of drug misuse. *JG*

## TWC recognises its top talent at awards

**THE** TerryWhite Chemmart ELEVATE conference drew to a close on its third day with the highly anticipated annual celebration, the HEART Awards.

The Pharmacy of the Year was awarded to the team from TerryWhite Chemmart Playford (SA) (**pictured** above).

The culmination of significant efforts from the past year was celebrated at the gala dinner, where awards were presented to outstanding pharmacies from each state, acknowledging their commitment to delivering exceptional service and care to their communities.

Therese Lambert (**pictured** below), pharmacist and network partner of TerryWhite Chemmart Sarina (Qld) received the Rhonda White Leadership Award.

"The past 12 months have



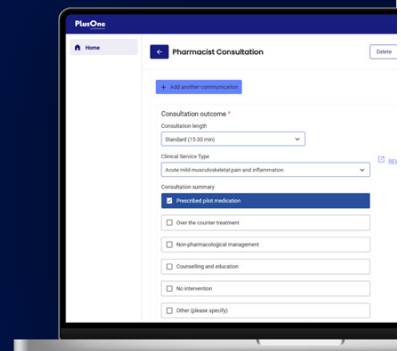
definitely been the most challenging of my pharmacy career with finishing my expanded scope studies but also the most rewarding so far," commented Lambert.

"I finished my last exam last week, so I am really excited to see what the future holds."

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## Editor's Choice: convenient gummies to improve your hair game



**CELEBRITY** hairstylist Renya Xydis has had clients in her chair whose confidence has been hit by hair challenges.

Now, she's helping Australians improve their hair game by educating them on the important role biotin can play in supporting healthy hair from within.

"Most people aren't aware that there are a range of options available to support hair growth nutrition, especially when we don't get enough key vitamins in the diet," Xydis said.

Australian-owned Nature's Way has newly launched Biotin Gummies (RRP:\$22), as an

easy way to take this supplement.

Containing an extra-strength formula, each gummy provides 5,000 micrograms of biotin, far more than any other supplement on the market, according to Nature's Way.

Biotin or Vitamin B7 is an integral part of hair and nail structure, working to help protein and amino acid metabolism.

This in turn helps with keratin production, which supports hair, nail and scalp health.

Often overlooked, a healthy scalp is essential for optimal hair nutrition, providing a nourishing environment for hair follicles and the development of healthy hair strands, added the manufacturer.

## L'Oreal on 'A' list again



**FOR** the eighth year in a row, the L'Oreal Groupe joins the A List of global environmental non-profit CDP this month.

It is one of the companies leading the way in environmental transparency and demonstrating outstanding performance in addressing climate change, protecting forests and ensuring water security.

"For L'Oreal, it is both a great honour and a source of immense pride to have maintained a triple 'A' rating for the eighth consecutive year," said L'Oreal Groupe CEO, Nicolas Hieronimus.

"I view this achievement as an encouragement to persist in the efforts we initiated as the world leader in beauty when we made the pivotal decision to profoundly transform our business in accordance with what the latest climate science requires."

L'Oreal is one of only 10 companies that achieved a triple 'A' in 2023, out of over 21,000 companies scored, and stands as the only company to have earned an 'A' rating across all three environmental themes assessed by CDP for eight consecutive years.

## Black Opium revival

**YVES** Saint Laurent Black Opium Eau de Parfum Over Red (RRP: \$57 - \$212) is a new vision for the signature Black Opium.

The iconic coffee floral accord turns red with a unique and juicy ingredient - the cherry accord.

This liquorous note takes the signature of Black Opium into a new fruity universe.

It aims to be a daring creation that awakens the senses.



## Four-in-one luscious cream to fight cellulite

**ROCCOCO** Botanicals stated its cellulite cream is what "customers have been waiting for".

The pregnancy-safe, four-in-one Frangipani and Lychee Body Creme (RRP: \$154) aims to reduce the appearance of cellulite, stretch marks, discoloured and ageing skin.

Containing vitamins A, C and E from acai oil and murumuru butter, the product can help customers to nourish and regenerate skin.

Harnessing ethically and sustainably sourced unroasted shea butter and avocado extract, the cream aims to visibly firm skin.

Maltobionic and lactobionic smooth the surface of the skin, aiming to reduce dry skin and decrease sensitivity.

Overall the cream fortifies skin and reduces pigmentation.



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**Beauty & Wellness**  
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### Dispensary Corner

**CONTROVERSIAL** rapper Kanye West has just revealed that he paid \$US850k (A\$1,308k) for a new set of teeth made out of palladium and platinum materials, which he claims are more expensive than diamonds.

West designed his own teeth, also known as fixed-prosthetics, which were created and implanted by cosmetic dentist Naoki Hayashi and Dr Thomas Connelly, based in Beverly Hills.

Connelly was given the moniker "the Father of Diamond Dentistry" by *Rolling Stone* in 2021 and has a celebrity customer base that includes singer Post Malone and footballer Odell Beckham Jr.

He chatted with *Page Six* and waxed lyrical about West's orthodontic "vision".

"The marriage of his vision with dental science has created a new look that is epic."

West compared his new look to that of Bond villain Jaws, who also had a mouth full of metal.

## E-cigarette usage triples



**LESS** than 10% of Australians are smoking cigarettes and tobacco daily, but the use of e-cigarettes has tripled between 2019 and 2022-2023, according to a new report from the Australian Institute of Health and Welfare (AIHW).

"Vaping was most common among people aged 18-24, with current use increasing substantially between 2019 (5.3%) and 2022-2023 (21%), said AIHW spokesperson Dr Gabrielle Phillips.

"Half (49%) of people aged 18-24 reported having tried an e-cigarette in their lifetime," Phillips added.

According to the newly released National Drug Strategy Household Survey, the proportion of people who have never lit up continues to rise, up from 49% in 1991 to 65% in 2022-2023.

On the other hand, alcohol is still the most commonly used drug,

with 77% of Australians consuming it in the previous 12 months.

One in three were reported to drink in a manner that puts their health at risk.

"Despite updated guidelines to reduce alcohol-related harms, the proportion of people in Australia who drink alcohol at risky levels has not changed since 2019," commented Phillips.

Meanwhile, 18% of Australians over the age of 14 have used an illicit drug in the past 12 months. In fact, almost half (47%) have used one in their lifetime.

While the use of many illicit drugs such as cannabis and cocaine remained stable between 2019 and 2022-2023, some are now on the rise: the use of hallucinogens has increased from 1.6% to 2.4% and ketamines is up from 0.9% to 1.5%. *JHM*

## Help get the shave

**THE** Leukaemia Foundation is casting the spotlight on concerning figures showing the significant financial distress blood cancer patients and their families are currently facing.

Research yesterday showed that more than 8,300 (43%) of the 19,500 patients diagnosed with blood cancer in the past year had experienced out-of-pocket costs totalling hundreds, and sometimes thousands, of dollars.

Adding to the financial hardship is the fact that around 8,200 (42%) of patients had to take over three months off work during treatment, 5,800 (30%) had to leave their jobs entirely, and over 9,700 (50%) have not yet been able to return to work.

CEO Chris Tanti said this combination of out-of-pocket expenses and the inability to work is "creating a perfect storm for financial distress".

As the crisis deepens, The Leukaemia Foundation is reaching out to Australians for help, urging them to get behind this year's World's Greatest Shave - see more **HERE**.

## New resource for correct bowel prep

**IN AUSTRALIA**, inadequate bowel prep is observed in around 7% of all colonoscopies.

With more than 900,000 colonoscopies performed annually, this can equate to as many as 63,000 inadequate bowel preparations leading to poor or cancelled colonoscopies.

That's why Bowel Cancer Australia has launched a new resource to help get bowel prep right prior to a colonoscopy.

The new resource provides a list of easy steps for patients to follow, reminders at each stage, and videos to help explain the bowel prep and the white or low-residue diet to follow.

If needed, patients can amend the timing of steps as advised by their colonoscopist.

The resource is configured for every bowel prep solution currently available in Australia.

To learn more, **CLICK HERE**.

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