



## Today's issue of PD

*Pharmacy Daily* today features three pages of the latest pharmacy news, plus full pages from:

- Chemsave
- Glucojel

## Chemsave savings

FOR a limited time only, Chemsave is offering a low monthly membership fee to pharmacy owners.

There are discounts on medicines, and with wholesalers - see **page four**.

## Supporting you

RESEARCH by Glucojel has shown that nearly 23% of customers who come into community pharmacies did so after being influenced by the brand's advertising.

Learn more about how stocking the popular jelly beans increases sales on the **back page**.

# Leaders call for greater unity at PCS24

HEADS of peak bodies met to discuss the evolving role of pharmacists and the profession's future at the Pharmacy Careers Summit 2024 (PCS24) held last Fri.

The virtual summit saw nearly 1,700 attendees, a significant increase from last year's 1,200.

Key speakers included Tom Simpson, President of the Society of Hospital Pharmacists of Australia, A/Prof Fei Sim, President of the Pharmaceutical Society of Australia (PSA), and Prof Trent Twomey, National President of the Pharmacy Guild of Australia.

Of significance was that all three agreed on the need for collaboration between their groups to advance the profession and improve patient outcomes.

Simpson emphasised the importance of hospital pharmacists in multidisciplinary teams, managing complex medications, and contributing to clinical trials.

He highlighted the growth of collaborative prescribing in



hospitals, which improves patient outcomes by ensuring accurate medication management.

Discussing the PSA's advocacy for pharmacists roles in various settings, including aged care and general practice, Sim underscored the importance of pharmacists being "fully utilised wherever medicines are used", aiming for improved patient care and safety through expanded services.

Twomey detailed the recently signed eighth Community Pharmacy Agreement (*PD* 03 Jun), highlighting its significance in "bringing certainty to the sector", ensuring affordable access to medicines for patients and funding for community pharmacies.

He stressed the financial and clinical benefits of community

pharmacy as a career path.

Presented by Ravens Recruitment and *Pharmacy Daily*, the PCS24 panel concluded with a call for unity and ongoing advocacy to enhance the role of pharmacists across all healthcare settings. *JG*

A recording of each session will be available on-demand by emailing: [events@ravensrecruitment.com.au](mailto:events@ravensrecruitment.com.au).

## Andrographis alert

FOLLOWING the death of one person last month from a suspected fatal reaction to the andrographis medicine, Armaforce, the TGA is reconsidering whether the current labelling is sufficient to address safety concerns.

Reported reactions included anaphylaxis, seizure, swelling, nausea, throat tightness and dizziness, and patients are being asked to stop using andrographis medicines at the first sign of an allergic reaction.



**SFI HEALTH**

**HELPS TAKE THEIR COUGH AWAY**

**PROSPAN<sup>®</sup> for CHILDREN**  
*Hedera helix* extract dry conc. 7 mg/mL equiv. to dry leaf 43.75 mg/mL (EA 575)  
**CHESTY COUGH RELIEF**  
 IVY LEAF EXTRACT  
 ALCOHOL FREE  
 NON-DROWSY  
 SUGAR FREE  
 Natural Cherry Flavour  
 Oral Liquid 100 mL

**PROSPAN<sup>®</sup>**  
*Hedera helix* extract dry conc. 7 mg/mL equiv. to dry leaf 43.75 mg/mL (EA 575)  
**CHESTY COUGH RELIEF**  
 IVY LEAF EXTRACT  
 ALCOHOL FREE  
 NON-DROWSY  
 SUGAR FREE  
 Natural Cherry Flavour  
 Oral Liquid 200 mL

**2x Faster Cough Relief**  
Than Left Untreated

Always read the label and follow the directions for use.  
1. Prospan is clinically proven to relieve a chesty cough in 7 days vs 14 days untreated. Schaefer A, et al., Pharmazie 2016;71(9):504-509. \*Lang C, et al., Planta Med 2015;81:968-974. Supported by Engelhard Arzneimittel GmbH & Co. KG.



Evidence-based information to address the most common age-related illnesses and drug treatment challenges.



## PSA24's top state finalists

**THE** Pharmaceutical Society of Australia (PSA) has announced the finalists for the 2024 Pharmacy Student of the Year (PSOTY) competition, who will compete for the top prize at the national conference, PSA24, in Aug.

The PSOTY finalists include: Blake Fraser, University of Technology Sydney; Emily Schrek, La Trobe University; and Bridget Cleary, University of Western Australia.

Also competing will be Tobey Adubasim, University of Tasmania; Hayden Scott, University of Canberra; Shylee-Jade Hadar-Pagliari, James Cook University; and McKinley Nolan, NAPSA's Wildcard finalist from University of Tasmania.

The competition will challenge pharmacy students with real-life clinical scenarios, requiring them to use their clinical knowledge and communication skills to provide patient-centred advice.

A judging panel will evaluate the finalists before selecting the national winner, to be announced at



the PSA24 gala dinner.

The peak body's National President A/Prof Fei Sim said the PSOTY competition showcases the talents of the next generation of pharmacists, giving them the opportunity to develop and grow their skills.

"Award sponsor Viatrix, and PSA are excited to see such enthusiastic students entering our profession and dedicating their future to improving the health and wellbeing of our communities."

Sim added that regardless of the outcome, the student finalists are already winners.

"You should feel very proud for putting yourselves out of your comfort zone, for stepping up and taking on the challenge." JG

## CDC opens its 47th store in Blackburn

**THE** grand opening of Chemist Discount Centre's (CDC) 47th store in Blackburn, Victoria, was celebrated last week.

Positioned prominently on Canterbury Road, the pharmacy has rebranded to CDC, and has affirmed its commitment to continue serving the community.

CDC said its team will provide customers with health and wellness solutions tailored to the Blackburn community.

The pharmacy aims to offer a range of services including National Diabetes Services Scheme, vaccinations, blood pressure checks, webster packing, medication reviews, medical certificates, Opioid Dependence Program, unwanted medicine disposal, local deliveries, and Click & Collect.

Owner Simon Jiao wants to ensure that "every member of the community has access to convenient and personalised healthcare from a locally owned



and operated establishment supported by a national brand".

While CDC General Manager Theo Gakelos added, "we are excited to open a discount pharmacy in Blackburn".

"We hope to make this pharmacy a local beacon for expert advice with lower prices."

"The grand opening event was a huge success, featuring exclusive discounts, delicious food and coffee, and many smiling faces," said Gakelos.

# Don't get hacked! A cyber attack could cost your pharmacy \$46,000



Protect your business  
with free and simple  
cyber security training



**Enrol Now**

Proudly supported by



[cyberwardens.com.au/pharmacy](https://cyberwardens.com.au/pharmacy)



## Dispensary Corner

**IN YEARS** gone by, somebody cutting a cigar and lighting up may have been perceived as belonging to the higher end of society, compared to those smoking cigarettes.

But a new joint study by researchers in Portugal and the USA has sought to apply distinct and clear, not perceived, personality traits on people based on how they light up.

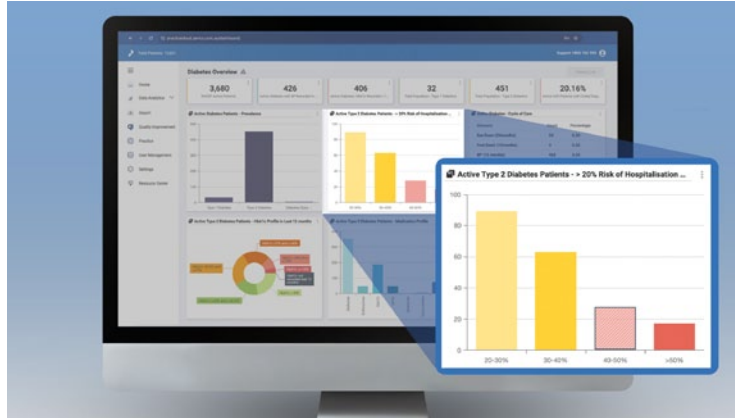
According to the research, which appeared in the *Plos One* open-access journal, survey results found smokers in general are less agreeable, but on the plus side are much more extroverted than non-puffers.

This higher extroversion suggested smokers enjoy the social nature of their habit.

Cigar smokers were deemed to be less neurotic, while those who prefer cigarettes have lower self-discipline and are more impulsive, which the report pinned on a propensity of having a total disregard for their own long-term health.

No word yet on those who chew tobacco or use vapes...

## Collaboration in a cloud



**HEALTH** professionals will be better equipped to proactively identify people at risk of diabetes and plan preventative treatment with the help of a new QI program to be launched next week.

The new Diabetes Quality Improvement Program sits within Practice Cloud, a program from leading health informatics company, PenCS.

Features of the new program include helping newly diagnosed sufferers of diabetes to plan and manage their condition and for GPs to improve their prescription use of medicines and work more closely with a patient's local pharmacy.

"Practice Cloud will enable better reviews of potential conflicts in

medication prescribing," said Simple Healthcare Solutions Founding Director, Mitch Fox, who is conducting Practice Cloud training along with PenCS.

"It will improve pharmacy intervention based on comorbidities and complexities, enabling scheduled QI checks - someone flagged as having a medication review.

"This tool offers population health informatics to guide different stakeholders including pharmacies.

"It is enabling GPs to work closer with their local community pharmacies," Fox added.

The National Diabetes Week 2024 awareness campaign runs from Sun 14 Jul through to Sun 21 Jul. *ML*

## Diabetes focus

**WESTERN** Australia's peak state body for diabetes awareness says it welcomes the Federal Government's attention to the matter via its current inquiry report.

Diabetes WA Chief Executive, Melanie Gates, said the 23 **recommendations** tabled in the inquiry's final report covers a wide range of issues.

"We are pleased that the committee has listened to the voices of people living with diabetes, including the submission from Diabetes WA, which featured the voices of so many from our West Australian community," Gates said.

"We have been calling for greater access to vital diabetes technology, including continuous glucose monitors and automated insulin pumps because we know the difference these vital technologies can make to the lives of the West Australians who are living with Diabetes."

According to Diabetes WA, the recommendations will affect the lives of more than 148,000 West Australians who live with diabetes, and the 30 more diagnosed every day.

## Check out the latest in Beauty & Wellness

Every Thursday in *Pharmacy Daily*

Do you have a beauty or wellness product? Send it **HERE** for consideration.

Beauty & Wellness  
by Pharmacy Daily



[www.pharmacydaily.com.au](http://www.pharmacydaily.com.au)

Pharmacy Daily is part of the Business Publishing Group family of publications.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

### EDITORIAL

Editor - Jayamala Gupte

Deputy Editor - Matt Lennon

Journalists - Adam Bishop, Myles

Stedman, Janie Medbury, Matthew Wai

Editor-at-large - Bruce Piper

Publisher - Damian Francis

Associate Publisher - Jo-Anne Hui-Miller

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Damian Francis.

### ADVERTISING AND MARKETING

Head of Sales & Marketing - Sean Harrigan

Advertising - Laura Aghajanian &

Dante Muranty

[advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au)

Head of Operations &

Contributing Editor - Anna Piper

### ACCOUNTS

[accounts@traveldaily.com.au](mailto:accounts@traveldaily.com.au)

Suite 1, Level 2, 64 Talavera Rd  
Macquarie Park NSW 2113 Australia  
Tel: 1300 799 220 (+61 2 8007 6760)

[info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au)

Travel Daily

CRUISE WEEKLY

Travel & Cruise

Weekly

travelBulletin

business events news

# Do The Math(s)!

Chemsave

Low Chemsave Monthly Membership Fee

- \$ 340 Catalogue pre-order rebates
- \$ 795 Dispense Assist subscription
- \$ 10 Pointers subscription
- \$ 550 Bonus stock

SUBTOTAL = Save \$ 1,695 per month  
( \$ 20,340 per year )

- + Top discounts on 7000+ OTC products
- + Top discounts on 1000+ Rx products
- + Top discounts at wholesalers
- + Free point-of-sale support
- + Free merchandising
- + Free pricing servicing
- + Free digital marketing
- + Free Nostradata

GRAND TOTAL = BIG SAVINGS!

YOUR  
**BIG**  
SAVINGS  
CHEMIST

ASK US ABOUT  
OUR LIMITED-TIME  
SPECIAL OFFER.

YOU DON'T WANT TO  
MISS OUT ON THIS!

ON  
OFF

7

8

9

×

÷

C

4

5

6

-

MRC

AC

1

2

3

+

M-

0

00

.

=

+

M+



VIC, SA, WA, TAS & NT

Michael Story  
0425 820 160  
michaelstory@chemsave.com.au



NSW, QLD & ACT

Simon Metcalfe  
0499 208 182  
simonmetcalfe@chemsave.com.au



# AUSTRALIA'S MOST ATTRACTIVE BEAN.

You don't need milkshakes to bring all the boys (and girls) to town. You just need Australia's favourite jelly beans. In fact, in a recent campaign customers of a certain discount pharmacy chain were 23% more likely to visit a community pharmacy after being exposed to Glucojel advertising.

**So, if you want feet through your door, you need Glucojel on your shelves.**

\*Source: Bliss Mobile post campaign reporting



**GLUCOJEL™**

The Original Pharmacy Jelly Bean

