

Wed 17th Jul 2024



Today's issue of *PD*

Pharmacy Daily today features three pages of the latest pharmacy news, plus full pages from:

- Dermal Therapy
- Glucojel

Calms facial flush

DERMAL Therapy Redness Relief Cream, with its four-way action and clinically tested ingredients and vitamins, is specifically tested to relieve symptoms of facial redness. See more on **page four**.

Increase profits

A NATIONAL brand for over 80 years, Glucojel jelly beans is a top-selling product in pharmacy and is a great way to grow your bottom line.

Learn more on the **back page** about how stocking the jelly beans increases sales.

JAMPing medicines access

THE Generic and Biosimilar Medicines Association (GBMA) will continue its expansion with JAMP Pharma Australia named as its newest Tier 5 Affiliate member.

This entry-level membership is designed for manufacturers, industry associations, and patient groups with shared goals.

The GBMA's members aim to deliver significant savings to the Federal Government, with over 900 generic and biosimilar brands available, representing 80% of the total generic volume on the PBS.

GBMA CEO, Marnie Peterson, highlighted the addition of JAMP Pharma comes at a pivotal time for the association.

"Our members are striving to help Australians mitigate rising living costs while protecting patients from avoidable medicine shortages," she said.

Under the GBMA's five-year Strategic Agreement with the Federal Government, members have collectively invested over \$200 million in infrastructure and stock procurement, creating a buffer of four to six months' worth of medicines onshore.

This effort equates to more than 52 million additional packets, or 17,000 pallets of essential medicines, ensuring equitable access for all Australians.

JAMP Pharma Country Head Mary Dimitratos emphasised the company's alignment with GBMA's patient-driven policies and sustainability initiatives.

"We look forward to actively working with the GBMA and its stakeholders to reinforce access to affordable, high-quality medicines, improve supply, and support policy reforms benefiting all Australians," Dimitratos commented.

The Sydney based JAMP Pharma Australia, part of the international group, stated its commitment to providing a steady supply of affordable medicines, and has plans to launch a range of generic products in the country. *JG*

Coppock award

PEER nominations are now open for the inaugural John Coppock Pharmacist Wellbeing Award, which honours a pharmacist, intern or student who contributes to the wellbeing of their colleagues.

The award has been created by the Pharmacists' Support Service (PSS), with sponsorship from Pharmaceutical Defence Limited, two organisations Coppock led in various capacities dating back to 1969.

Bestowed annually, the award enables PSS to recognise efforts of individuals and teams who work to ease workplace stress that may impact on the physical and mental wellbeing of all members of the industry.

Initiatives can include new approaches to managing stress, leading culture change or any other supportive gesture.

Nominations close on 15 Sep - **CLICK HERE** for more details and the application form.

ASY

ASY

Plans to products

Plans to products





Higher strength formula providing effective temporary relief from muscle pain and inflammation

CLICK HERE TO VIEW OFFER

Always read the label and follow the directions for use.



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LIKE US ON FACEBOOK Pharmacy



New Priceline hub open for business

EXCLUSIVE

PHARMACISTS and business partners Rick Samimi and Adrian Lee have just transformed their Macquarie Shopping Centre store in NSW into a Priceline Pharmacy, striving to offer their customers what they want to see instore.

Samimi (pictured right with the team and below) and Lee, have owned the pharmacy since 2001 and believe Priceline's strong market position and national branding will provide customers with a wide range of retail products and promotional offers.

Additionally, the pharmacy will offer an expanding array of clinical services, Samimi said.

"By integrating Priceline's established systems for ordering, replenishment, pricing, and marketing, the pharmacy aims to boost team productivity and focus more on delivering clinical and retail services.

"These systems will allow us to concentrate on providing various





services to our patients and customers," he added.

The transformation marks a significant milestone in the pharmacy's 44-year history of serving the North Ryde community, and aims to enhance both productivity and service quality.

Co-owner of the Macquarie Health Hub Pharmacy Group with Lee, Samimi said the move has come after careful consideration of the local demographic and



extensive industry research.

Samimi and Lee also acknowledged the dedication of their group General Manager, Priyanka Tiwary, Dispensary Manager, Lia Jahedi, and the entire dispensary and pharmacy staff during the transition.

"Their team spirit has never been better, and we are very encouraged by their enthusiasm as we embark on this next chapter," commented Samimi, JG



Seeking support

A MONASH University study has given a boost to the impetus for additional support and training for pharmacists, GPs and nurses seeking to deliver sexual and reproductive health services in Australia.

Published in BMJ - Sexual and Reproductive Health, the AusCAPPS study revealed pharmacists and others are looking for peer support and online resources to help them deliver long-acting reversible contraception and early medical abortion in primary care around the country.

The study found that pharmacists seek clarity around the regulations that guide the dispensing of drugs.

Steps fix ulcers

A SUPERVISED exercise program could help to accelerate healing of foot ulcers for people with diabetes, new evidence is suggesting.

The Federal Government has contributed \$713,532 towards a 12-week study conducted by University of South Australia nursing lecturer, Dr Lisa Matricciani, in collaboration with the Central Adelaide Local Health Network.

Dr Matricciani is aiming to dispel concerns that physical activity may impede wound healing from foot ulcers in people with diabetes, with the study to use AI and in-shoe sensors to measure healing rates over a 12-week period.



Every Thursday in Pharmacy Daily

Do you have a beauty or wellness product? Send it HERE for consideration.





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Dispensary Corner

OFTEN, medical advice can seem perplexing to the average patient or consumer, but in effect is right on the money in terms of being the correct course of action needed.

Take the global sleep deprivation epidemic - rising stress levels associated with work, bills and the general cost of living is all contributing to a lack of sleep in many people.

But a new study from the University of Otago in New Zealand has found that taking three minutes every half-hour to do some exercise will help you fall asleep faster and stay asleep longer that evening.

Researchers recruited 28 people for a small lab study which first required them to simply sit for four hours from 5pm - as many of us do in the evening - with a second session seeing participants complete a three-minute equipment-free resistance exercise program.

Comparing the two programs, the study found participants slept an average of 27 minutes longer after doing the exercise program compared to sitting.

Another more humorous study into our lack of sleep has found four in 10 Aussies have used prescription medicine to help them get to sleep.

Two in 10 respondents resorted to counting sheep to fall asleep, while strangely, 4% nodded off on a stranger's shoulder, 5% have drifted off during sex, 7% have opted for a nap while in a nightclub or pub, and 8% said they even fell asleep on the toilet.

PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Bion Tears® Lubricant Eye Drops discontinued from the PBS

Bion Tears® is no longer available via PBS subsidy (Pharmaceutical Benefits Scheme) in Australia. Any remaining stock can continue to be sold over the counter to patients until stock runs out.

To help make the transition easier for those patients and practitioners currently using or prescribing Bion Tears®, practitioners could recommend the PBS-listed lubricant Systane® UD Lubricant Eye Drops. This has the benefit of being available in a similar delivery format, preservative-free unit dose vials, and addresses the mucoaqueous layer of the tear film with HP Guard technology.

Stocklist: For details on orders, please contact Alcon Customer Service on 1800 224 153.

RRP: \$17.45

Website: www.myalcon.com/au/professional/ocular-health/dry-eye/systane/ud/



Pyridox - Vitamin B6 supplement



Pyridox helps to relieve premenstrual symptoms such as cramps, breast tenderness, fluid retention, irritability and mood swings.

Also helps to alleviate morning sickness & nausea in pregnancy. Pyridox contains pyridoxine hydrochloride 25mg (Vitamin B6) per tablet.

So recommend Pyridox to your customers today!

Supplier: Available from Symbion, Sigma, API & CH2. Contact your Clear Sales representative on 1800 640 043 for special deals

RRP: \$8.40

Website: CLICK HERE for more information

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Dermal Therapy Redness Relief Cream

Calm redness prone skin with clinically tested ingredients



Find out more about Dermal Therapy's Redness Relief Cream



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