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Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature, plus full pages from:

- Pointrs
- Guild Insurance
- Perrigo

Savings on travel

POINTRS is offering ways to save on travel by using cash, credit card and loyalty points, with over 3,000 hotel stays and flights to explore.

See more on **page five**.

Insures scope

GUILD Insurance will cover various scope-of-practice pilots so pharmacists can expand their services with confidence, knowing their needs are met.

Learn more about the additional benefit for Guild members on **page six**.

NSW skin trial starts in Jul

NSW pharmacists will be able to treat common skin conditions under a new clinical trial from 12 Jul, announced the state's Health Minister Ryan Park today.

During the trial, trained pharmacists will offer treatments for impetigo, shingles, cellulitis and mild plaque psoriasis (**PD 18 Jun**).

The trial will commence in a staged process with pharmacies across the state onboarded gradually until Sep.

The Pharmacy Guild of Australia stated that under the trial, NSW Health will reimburse pharmacies for consultation fees, ensuring that patients are not out of pocket for the service.

"This will make a real difference for patients," said David Heffernan, Guild's NSW branch President.

"This trial will mean even more healthcare options, taking pressure off hospital emergency departments and freeing up GPs to treat more complex conditions."

The Minister's announcement

follows the successful conclusion of the state's trial of UTI treatment by pharmacies, which has seen over 17,000 patients treated since May last year.

"The success of the UTI trial shows that people value options for affordable, accessible everyday healthcare," Heffernan added.

"Community pharmacies across NSW are ready to do more to help provide patients with primary healthcare they need." *JG*

Vale B Robertson

THE Pharmacy Guild of Australia Victoria branch is mourning the sudden passing of Bruce Robertson, a long-standing committee member since 1987.

In 2019, Robertson received the Guild's highest recognition, an honorary life membership.

He was the owner of three pharmacies in Wangaratta.

Qld state winner



QUEENSLAND pharmacy assistant, Maddison Waide (**pictured**) from Lucy Walker Pharmacy, Goondiwindi, is the state winner of the 2024 Pharmacy Guild of Australia/Maxigesic Pharmacy Assistant of the Year (PATY) award.

The state's Guild branch Director, Matthew Battams remarked, "Maddison has shown exceptional dedication to her role and to the industry, which perfectly embodies the spirit of this award".

The national winner will be announced on 06 Sep.

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1. Prospan is clinically proven to relieve a chesty cough in 7 days vs 14 days untreated. Schaefer A, et al., Pharmazie 2016;71(9):504-509. Lang C, et al., Planta Med 2015;81:968-974. Supported by Engelhard Arzneimittel GmbH & Co. KG.



AMH Aged Care Companion

Evidence-based information to address the most common age-related illnesses and drug treatment challenges.



Set up new guide

THE Pharmaceutical Society of Australia (PSA) will work with the government to support pharmacists who choose to be involved in the prescribing and dispensing of nicotine-containing therapeutic vapes.

National President Fei Sim said that while the amended vaping bill is not PSA's preferred model, now that legislation has passed both houses of Parliament (**PD** breaking news), "our focus will be firmly on supporting pharmacists to get through these changes".

"People will not be able to buy vapes on request - they must take part in a therapeutic consultation with a pharmacist who will prescribe a therapy based on clinical need."

The PSA will develop best-practice guidelines to prescribe smoking-cessation products including vapes.

Advice on degrees at PCS24

EXCLUSIVE

THE Council of Pharmacy Schools of Australia and New Zealand (CPS) representatives will provide insights into studying contemporary pharmacy degrees at the Pharmacy Careers Summit (PCS24) next week.

Facilitated by Monash University's Prof Kirstie Galbraith, UniSA's Dr Jacinta Johnson and La Trobe's Prof Joe Tucci, the session will explain in-depth the Bachelor of Pharmacy and Master of Pharmacy programs, and the importance of clinical placements to attendees.

A student panel featuring Angus Barnes from Newcastle University, Mia Curigliano from Monash University, and Caspar Townsend from Curtin University will provide lived experience awareness when studying pharmacy, highlighting the degrees' challenges and rewarding aspects.

A CPS spokesperson told **Pharmacy Daily** the council is confident that attendees will



find the session "informative and uplifting, because a pharmacy career offers many exciting opportunities across a variety of professional settings".

"Our expert panel has some great advice, especially if you are contemplating a degree in this area," he added.

Presented by Raven's Recruitment and **Pharmacy Daily**, the second PCS24 will be held on 05 Jul.

A free, virtual event with 3.5 CPD points on offer, PCS24 is an opportunity to network and learn from industry leaders.

To register, **CLICK HERE**. JG

Delayed ovulation

PERRIGO'S emergency contraception medicine EllaOne is most effective in the 24 hours after intercourse, and can delay ovulation.

See more on the **back page**.

Vapes pushback

BLOOMS The Chemist will not be negotiating any deals on vaping products, as it is not aligned to the group's purpose of access to health and wellness.

CEO Emmanuel Vavou said, "some of the manufacturers of vapes are tobacco giants like Philip Morris.

"We very strongly feel that it would be unethical for a retail health brand like ours to do business with a tobacco company," Vavou added.

"Blooms The Chemist will not be negotiating any deals on vaping products on behalf of the store network."

Health services are the top target for cyber attack in Australia



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Editor's Choice: Shimmering nail colours to arrive in spring

BEAUTY brand Mavala Switzerland, stocked in pharmacies such as Priceline and TerryWhite, is preparing to debut a new collection of nail polishes in Australia this Sep.

Inspired by lightness, fluidity, and sheer fabrics featured at the Spring fashion shows, The Whisper Collection adds a subtle, sparkling mother-of-pearl effect to classic light colours.

Timed to launch at the beginning of spring, the new shades are designed to evoke renewal and delicacy, along with a simple and refined elegance.

The new polishes are formulated with silicon to care for nails, and are available in six ethereal



shades: Sirocco City, Breeze Field, Blizzardville, Ventosa Springs, Whisperwood and Zephyropolis.

Breeze Field, for example, is a light pink shimmer "reflecting a spring sunrise breeze", while Ventosa Springs is a sparkling blue inspired by "nature's clear water sources", and

Whisperwood is a mystical purple that will remind the user of an enchanted forest.

"These shades even playfully twirl with delight in the air, creating a visual symphony of fairy-tale beauty," Mavala said.

The individual nail polishes will retail for \$9.95.

Sculpted look by NYX



THE NYX Professional Makeup Wonder Stick has graced the shelves of Priceline Pharmacy stores across the country to fulfil budget beauty lovers' highlighting, contouring and blushing needs.

The Wonder Stick Contour and Highlight (RRP: \$24.99) is a dual-ended cream contour stick available in eight coordinating colour combinations to flatter any skin tone.

It's easy to use even for contour newbies, promising a blendable and creamy formula for a gorgeous, smooth finish.

Users can swipe the darker shade of the stick along the natural contours of their face for a sculpted look, then apply the highlighter end to brighten the high points of their face.

Complete the look and deliver a flush of colour with the Wonder Stick Blush, which is available for the same price and comes in Light Peach and Baby Pink, or Coral and Deep Pink.

Both NYX products are vegan, feature a precise applicator for a defined finish, and are designed to be portable for convenient, on-the-go touch-ups.

Soothe with Soodox

AUSTRALIAN health and wellness brand Soodox has launched a new certified organic and 100% pure and natural Rosemary Oil.

Available in an eyedropper bottle RRP: \$24.95, a few drops of the organic oil can be added to a diffuser to help reduce stress; combined with coconut oil for a strengthening hair treatment; or added to moisturiser to help nourish skin.

Soodox products are available to order through online pharmacies, including Chemist Direct.



Get the sweetest cheeks with DB's new blush



DESIGNER Brands (DB) Cosmetics has announced the launch of its Sweet Cheeks Liquid Brush (RRP: \$14.99), inspired by its luxury counterpart from Rare Beauty, but accessible for a fraction of the price.

Formulated with nourishing, long-lasting colour, the new blush

seamlessly blends into skin to create a natural and dewy finish, and is gentle on skin and suitable for every skin type.

The Sweet Cheeks Liquid Blush also delivers a hydrating boost from hyaluronic acid, helping to firm, smooth, and keep the user's make-up fresh all day long.

"DB Cosmetics' Sweet Cheeks blush is beautiful with its rich pigmentation and easy blendability, resulting in a natural, healthy flush to the cheeks," Shev Kelly, a make-up artist, said.

"And at a third of the price of Rare - I know which I'm choosing!"

The blush is available in six shades, and can be found on shelves in pharmacies around Australia, including TerryWhite Chemmart and Amcal.

Want to feature on this page?

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Beauty & Wellness
by Pharmacy Daily



Dispensary Corner

RESEARCHERS have found that certain gut bacteria make us crave food like crazy, while others keep us on the straight and narrow.

Presenting the discovery at the Federation of European Neuroscience Societies (FENS) Forum 2024, researcher Prof Elena Martin-Garcia from Pompeu Fabra University revealed that food-addicted mice had more of the bad bacteria (proteobacteria), and less of the good ones (actinobacteria and blautia).

Humans, it turns out, have similar gut dramas that pharmacists are asked to help out with every day.

But here's the funny revelation: the scientists found that feeding mice prebiotics like lactulose and rhamnose boosted the good bacteria and curbed their munchies.

Imagine a mouse swapping cheese for kale.

In a sci-fi twist, lead researcher Prof Rafael Maldonado and his team also tinkered with the mice's brain genetics, making them more likely to crave snacks.

This gut-brain connection is like a bizarre soap opera where your stomach and brain are in cahoots to raid the fridge.

FENS committee member Prof Richard Roche from Maynooth University added that this research could lead to new medical treatments for our snack attacks.

So, when you reach for a donut, blame it on your gut bacteria - they're the real masterminds behind your cravings.

Lose kilos and not bone

NEW research has found that the combination of exercise and an Ozempic-like drug helps people shift weight, while maintaining bone density.

Conducted at the University of Copenhagen and Hvidovre Hospital, the study aimed to find out whether these new weight-loss drugs impact bone health, which is still largely unknown.

A concern with weight loss is that bone density loss can occur in people at the same time.

The study, published in *JAMA Network Open*, involved 195 obese adults, where the combination of weight loss drug and exercise maintained hip, spine, and forearm bone mineral density (BMD), despite significant weight loss.

However, GLP-1 RA alone reduced BMD at the hip and spine compared to placebo or exercise alone.



The randomised clinical trial highlights that adding exercise to a GLP-1 RA treatment, such as liraglutide, is an effective strategy for weight loss while protecting bone health.

Over a year, participants on the combined regimen saw the best results, maintaining BMD levels at key sites.

These findings emphasise balanced weight loss approaches that account for both weight reduction and bone health are crucial in managing obesity and preventing osteoporosis. JG

AI-driven platform

RESEARCHERS from Flinders University are establishing an integrated public health and clinical data platform, SMART-PH, to tackle current and future healthcare challenges such as pandemics and natural disasters.

Led by A/Prof Courtney Ryder from the College of Medicine and Public Health, the initiative aims to change how public health data is used.

"Healthcare has faced unprecedented challenges since COVID-19, and diverse populations in Australia are now confronting a healthcare crisis," said Ryder.

She highlighted the rising incidence of chronic and complex conditions, the financial burden on the healthcare system, the impact of climate-induced natural disasters, and the challenge of equitable access to health.

Ryder pointed out that limited access to real-time, high-quality public health data hampers effective healthcare planning and management, particularly in remote and rural areas.

The SMART-PH platform, driven by AI, aims to address these issues by providing a cohesive public health framework that unites authorities, healthcare institutions, and laboratories.



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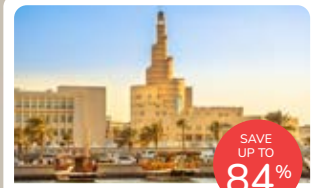
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For over 60 years, Guild Insurance has supported Australia's pharmacy profession through everything you do. Together with the PGA and PDL, we've worked hard to ensure our policies protect and reflect pharmacists' real-life needs.

Now that the PGA-driven scope of practice changes are live, we understand that, yet again, the real-life needs of pharmacists have changed, but our support hasn't. All Guild customers who participate in an approved scope of practice pilot can do so with confidence, knowing their insurance policy will still protect them.

What's a scope of practice pilot?

Scope of practice pilots will continue to evolve as state and federal governments and their agencies continue to work with our profession. In Queensland right now, community pharmacists who have undertaken 12 months of additional training can offer additional services to patients for a number of conditions, including school sores, shingles, mild psoriasis, wound management, swimmer's ear, weight loss management and hypertension, among others. It is these types of programs that Guild has committed to support through the addition of an additional benefit.

An additional benefit for Guild customers.

To provide cover certainty, the policy wording we apply to all Guild Pharmacy Business policies includes an additional benefit for 'Scope of Practice Pilots'. If you're already insured with Guild, this benefit is automatically applied. If you are not with Guild, you should ask your insurer if they can say the same.

If you'd like to find out more about Guild's exclusive support of pharmacy's scope of practice pilots, visit guildinsurance.com.au/pilot or if you'd like to be protected by a policy that is tailor made for Australian pharmacists, call a Guild insurance specialist on **1800 810 213**.

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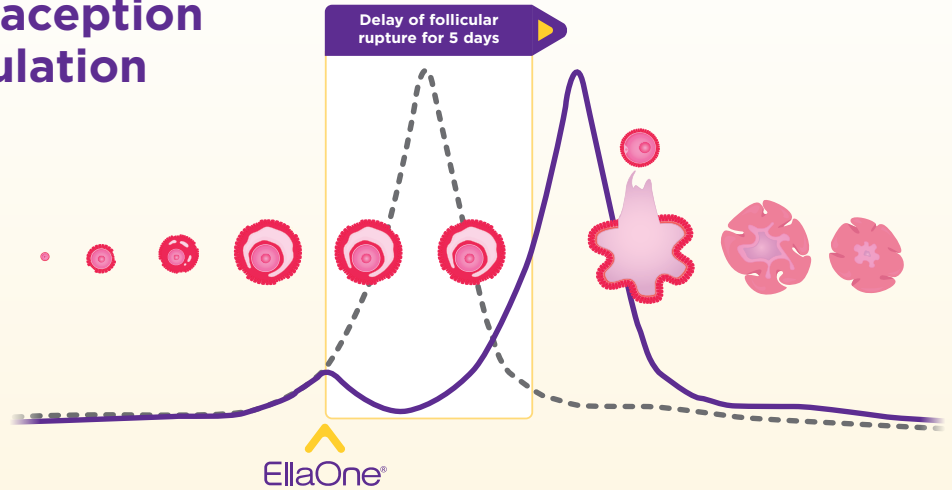
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