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## Today's issue of PD

Pharmacy Daily today features two pages of news, plus full pages from:

- Glucojel
- Independent Pharmacies of Australia Group
- Willach

## Customers' choice

**GLUCOJEL**, the original pharmacy jelly bean from Gold Cross, is sought after by pharmacy customers and helps increase foot traffic instore.

Find out more on **page three**.

## Evolve with IPA

**INDEPENDENT** Pharmacies of Australia (IPA) Group is highlighting how it can support you when it comes to managing your business.

See more on **page four**.

## Dispensary set-up

**WILLACH** Consis.C provides the latest in robotic automation for a more efficient dispensary set-up, freeing up time and space within your pharmacy.

Learn more on the **back page**.

## Jones turns red

**PAINAUSTRALIA** CEO Giulia Jones has dyed her hair red to help raise funds for women battling chronic pain.

With one in five Aussies (of which 68% are of working age) suffering, Jones is calling for more funding.

# ANZCAP reaches 1,000 milestone

**THE** Australian and New Zealand College of Advanced Pharmacy (ANZCAP) has celebrated the 1,000th pharmacist to complete its pharmacy recognition program (PD 24 Nov 2023).

Sydney-based GP pharmacist Christopher Thornton (**pictured**), who has more than a decade of experience in various healthcare settings, including community pharmacy, was the 1,000th pharmacist recognised by ANZCAP.

"Currently I work in aged care facilities across NSW and GP practices in Western Sydney for the Primary Health Network and until ANZCAP, there really hasn't been a formal way to demonstrate this type of experience and specialisation," said Thornton.

"I think it's necessary as the roles of pharmacists continue to evolve



to keep up with the changing healthcare landscape."

The achievement comes just five months after launching Australasia's first comprehensive pharmacy recognition program, aimed at acknowledging the skills and specialisations of pharmacists across the region.

To further support pharmacists in Australia and New Zealand, ANZCAP has introduced drop-in online consultation sessions and a limited-time Foundation Program, designed to fast-track the recognition of prior professional experience.

The joint initiative of the Society of Hospital Pharmacists of Australia

and the New Zealand Hospital Pharmacy Association, ANZCAP has expanded its program to include six new specialty areas.

This initiative reflects the organisation's commitment to evolving pharmacy roles, as highlighted by community pharmacist Dr Jack Collins, who stressed the importance of preparing for future changes in the profession.

"The work we do in the community pharmacy setting will look different in five, 10 and 20 years, so it's important to prepare for change and be able to demonstrate the diverse skills that may be needed to fulfil these future roles," said Collins.

Among the newly recognised pharmacists, Olivia Refalo shared her enthusiasm for the recognition of her work in women's health within a hospital setting, emphasising the importance of acknowledging specialised areas of pharmacy practice. *JG*

## Study shows gap

**INDIVIDUALS** with drug-resistant epilepsy experience lower quality of life and face reduced employment opportunities compared to those newly diagnosed.

These were some of the findings revealed in The Florey's latest study on Purple Day for Epilepsy yesterday.

With a pilot study of 172 epilepsy patients aged 18-65, The Florey lays the groundwork for a larger initiative - the Australian Epilepsy Project.

The study also looked at seizure control and mood disorder treatment.

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## Dispensary Corner

**IN THE** quest for love and beauty, it seems the stomach may indeed be a pathway to the heart - just not in the way we always thought.

A recent study out of the University of Montpellier, France, has declared that your beloved pasta, bread, and pastries may not just be sabotaging your waistline, they could be demolishing your dating life too.

Leading the charge against the tyranny of refined carbs is researcher Amandine Visine, who said the physiological mechanisms linked to high consumption of carbs, such as hyperglycaemia and hyperinsulinemia, may impact non-medical traits such as facial attractiveness.

Yes, folks, chowing down on those donuts might make you less attractive.

In the research, 104 unsuspecting Frenchmen and women were divided into two groups in a cafe.

One group indulged in a breakfast of high-glycemic, carb-loaded treats, while the other was given a less exciting, yet evidently more photogenic, low-glycemic alternative.

Volunteers were asked to visually rate the participants, and found those who had gorged on high-glycemic treats less attractive than their healthier-eating counterparts.



## Health being prioritised

**HALF** of the Australian population placed greater emphasis on their health over the past year, a trend propelled by the COVID-19 pandemic, revealed the *2023-24 NAB Health Insights Special Report (Part 2)* (**PD** 01 Dec 2023).

This heightened focus on health spanned both metropolitan and regional demographics, with the most pronounced increase observed among young adults aged 18-34 years.

This age group saw a notable jump in prioritising health, from 44% in 2022 to 56% in the current year for those aged 18-24, and from 38% to 48% for those aged 25-34, the report suggested.

NAB Head of Behavioural & Industry Economics Dean Pearson (**pictured**) said, "a new breed of healthcare consumer is clearly



emerging, and they believe they have a sound understanding of their medical conditions, their medications and their competency in proactively managing them".

However, Pearson highlighted the challenge of converting these intentions into actions that lead to positive health outcomes.

The report also found barriers such as lack of motivation, financial constraints, and tiredness were identified as impediments to adopting healthier behaviours. *JG*

To see the full report **CLICK HERE**.

## Street drug use up

**IN A** stark warning from the University of South Australia, experts have observed a 75% increase in the detection of the synthetic stimulant pentylone, known as "bath salts", across the country.

This rise is part of findings from the Australian Criminal Intelligence Commission's National Wastewater Drug Monitoring Program, which also identified 19 other novel psychoactive substances in wastewater samples throughout the country.

The increase in pentylone usage is due to its potent, unpredictable effects, similar to those of MDMA, leading to higher risk of frequent use and potential overdose.

To learn more **CLICK HERE**.

## PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Mag-Sup Powder - a better way to absorb magnesium

Mag-Sup powder is a high absorption magnesium supplement for use in magnesium deficiencies. It contains magnesium aspartate which has increased bioavailability compared to other forms of magnesium. Magnesium aspartate has a better oral absorption than magnesium citrate, magnesium glycinate, magnesium chloride and magnesium oxide.

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Available in 200g packs equivalent to 40 doses.

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**RRP:** \$21.57

**Website:** [CLICK HERE](#) for more information.







## TO ATTRACT MORE CUSTOMERS, JUST USE THE RIGHT BAIT.

You don't need milkshakes to bring all the boys (and girls) to town. You just need Australia's favourite jelly beans. In fact, in a recent campaign targeting customers who visited a pharmacy that didn't stock Glucojel, we found they were 23% more likely to hunt down a pharmacy that did on their next visit.

**So, if you want feet through your door, you need Glucojel on your shelves.**

\*Source: Bliss Mobile post campaign reporting



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Support &  
Technology



**Stronger**

Care for Your  
Community



**Together**

We're Changing  
for the Better

**Simplify managing your pharmacy  
and streamline your workflow**

**Flexibility**

Your choice of pharmacy support or brand membership to suit your community and business needs.

**Seamless Experience**

Innovative retail, health and marketing programs that work seamlessly together for a better customer experience.

**Better Margins**

Group buying power with a choice of wholesaler and leading PBS, Arrotex and OTC trading terms.

**Service Excellence**

Professional services excellence support to deliver high standards of care and grow your pharmacy.

**Better Performance**

Automation and intelligence for better decision making giving you more time to work on things that matter.

**Expert Support**

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# Time to rethink your dispensary set-up?

## CONSIS.C

### The latest in pharmacy robotic automation

The CONSIS C uses state-of-the-art technology in all areas of operations, from the user and control software to the mechanical and electronic components.

The sophisticated design maximises storage capacity, the dual lane feeder system speeds up loading, whilst inbuilt sensors and cameras offer peace of mind with advanced diagnostic support.



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