



Hartley's Gripe Water helps reduce colic and wind in infants.

Available from Symbion, Sigma, API & CH2.

Australian made. Pharmacy only. Always read the label and follow the directions for use. **Petrus** PHARMACEUTICALS

Today's issue of PD

Pharmacy Daily today features three pages of news, plus full pages from:

- Dispense Assist
- Glucojel
- Nova Pharmaceuticals

Low-cost solution

DISPENSE Assist is a low-cost staffing solution with dispensary technicians available 24/7 at rates as low as \$6.37 per hour for sessions from 30 minutes to two hours. Learn more on **page four**.

Spread the joy

GLUCOJEL is running a major campaign for a \$10k giveaway, so stock your shelves with the popular jelly beans to attract more customers instore. See more on **page five**.

Emergency med

NOVA Pharmaceuticals' emergency contraception Novella-1 is available now to order for dispensing by pharmacists to appropriately counselled customers - see **p6**.

ACCC ads probe

THE ACCC is putting businesses on notice that it is focusing in on problematic advertising practices which target participants in the National Disability Insurance Scheme (NDIS).

The ACCC is working with the National Disability Insurance Agency and NDIS Quality and Safeguards Commission to identify advertising which breaches consumer law.

SME's cyber protection gap

EXCLUSIVE

A **NEW** report from the Actuaries Institute warns that Australia's small-to-medium-sized enterprises (SMEs) are increasingly at risk of costly cyber attacks due to a widening gap in cyber preparedness compared to larger corporations.

The *Cyber Protection Gap Widens for SMEs* paper, co-authored by Win-Li Toh, Dr Michael Neary, and Sarah Wood, underscores the need for urgent action to bridge this "cyber protection gap" and calls for ongoing collaboration among government, insurers, tech providers, and SMEs.

A Pharmacy Guild of Australia spokesperson told **PD**, "we have been made aware of scams actively trying to target pharmacies".

"We urge pharmacists to get in touch with their bank before actioning any requests and they can find out more about scams by visiting www.scamwatch.gov.au".

Win-Li Toh, principal at Taylor Fry and incoming president of the Actuaries Institute for 2025, noted that recent high-profile cyber attacks had driven large Australian corporations to strengthen their defences, yet many SMEs still remain vulnerable.

"SMEs often haven't had the bandwidth or opportunity to really understand and tackle the risk," Toh told **Pharmacy Daily**.

"Many have put cyber into the 'too hard basket' because they're daunted by the technical jargon and don't know where to start with implementing cyber security measures," she said.

She highlighted that economic pressures and misconceptions - like the belief that being small makes them less of a target - compounds this challenge.



However, data highlights the urgent need for action: in 2022-23, cyber crimes reported in Australia surged by 23%, with small businesses facing average losses of \$46,000 per incident.

According to Toh, 62% of SMEs have already reported a cyber attack, and more comprehensive efforts are essential.

Toh argued SMEs, which employ up to a third of Australia's workforce, should not rely on luck to protect against cyber threats, instead employing "knowledge, good cyber hygiene, and robust cyber defences".

She added, "SMEs are our real estate agents, our mortgage brokers, our doctors' practices, and our pharmacists".

"They often hold sensitive and personal information, and a cyber attack could have a big impact on any one of them and broader society," Toh explained.

Toh supports initiatives like the Cyber Wardens program from the 2023 Federal Budget and called for affordable cyber certifications to strengthen SMEs' defences.

A Guild spokesperson added, "anyone can be targeted by cyber criminals, which is why we offer members the free Cyber Wardens course which provides information about how small businesses can protect themselves". *JG*

Puro's new deal

HEYDAY Medical has introduced Kakariki Koha, a premium medicinal cannabis product from New Zealand's largest grower, Puro, to the Australian market this week.

The new distribution deal aims to enhance the availability of high-quality therapeutic cannabis products to treat conditions such as chronic pain and anxiety.

Named by the Maori tribal council, Te Runanga o Kaikoura, Kakariki Koha's cannabis products aim to set new standards in purity, natural cultivation, and therapeutic potency.

"Kakariki Koha will be a real game-changer for Australian patients," said Puro CEO Sank Macfarlane, describing it as a unique hybrid with high terpene and THC levels.

"There is nothing else like it in Australia."

Through the partnership, Heyday will offer a full range of Puro's organic THC, CBD, and CBG products, which are cultivated outdoors on a coastal farm and processed using a live-drying technique that preserves plant integrity.



Fend.®

Australia's Longest-lasting DEET-free Repellent

AVAILABLE NOW FROM SYMBION AND API



Click here to connect.

CTEs linked to vaping uptake

A NEW study has identified childhood traumatic experiences (CTEs) as a significant risk factor for adolescent vaping in Australia.

Conducted through the Health4Life study, which involved 2,234 adolescents with an average age of 12.7 years, researchers found that exposure to CTEs by age 12 was linked to a higher likelihood of both current and lifetime vaping.

The study used mixed-effects logistic regression analyses to assess data from baseline and a follow-up at age 15 years.

Results indicated that adolescents exposed to CTEs had a 1.64 times higher likelihood of using vapes, and a 1.63 times higher likelihood of being regular vapers.

Additionally, those with CTEs were 1.44 times more likely to intend to vape in the future.

These findings, which align with international research on substance use risk factors, underscored the need for targeted interventions for adolescents affected by CTEs.

Researchers suggest early, specialised vaping prevention measures could be critical for this vulnerable group.



LTR's men's health venture



LTR Pharma Limited has announced a new joint venture with the Restorative Sexual Health Clinic Pty Ltd, to launch a digital healthcare platform focused on men's health.

Set to debut early next year, the platform will aim to offer males convenient access to a range of services, including medical consultations, therapeutic services, prescription treatments, and various integrated health management solutions.

One example of an integrated health solution is looking at the link between the negative impact of excess weight on sexual function and urological issues; and conversely urological issues, in particular incontinence's impact on a person's ability to exercise and, therefore, maintain a healthy weight.

LTR Pharma Chairman Lee Rodne commented, "the online platform will provide a discreet channel for men to access professional healthcare services and prescribed treatments, so this joint venture

represents a significant milestone in the company's strategic commercialisation plan".

Nurse practitioner, sexologist, and founder of the Restorative Sexual Health Clinic, Melissa Hadley Barrett, said, "this partnership aligns perfectly with our mission to provide comprehensive, evidence-based care that makes a meaningful difference in men's lives".

"The online platform will expand access to our professional services while maintaining the high standards of care that define our face-to-face clinic."

The venture takes advantage of a booming telehealth market, valued at over US\$140 billion (A\$212 billion) in 2023, and projected to grow at an annual rate of 22% through to 2032.

Increased smartphone adoption and improved internet access have fuelled demand for digital health solutions, particularly for sensitive men's health concerns, making this platform a timely addition to the evolving telehealth landscape. JG

Weight stigma

MONASH University revealed that for women in the preconception, pregnancy, and postpartum (PPP) stages, weight stigma can be particularly severe, driven by societal expectations around weight and body image.

This discrimination can harm physical and mental health, leading to stress, avoidance of healthcare, and unhealthy behaviours for women.

To address this, Monash's researchers developed SWIPE (Stigma of Weight In the PPP Experience), a model designed to identify and address the sources of stigma, with the goal of promoting equitable care and better mental health.

The study, led by Dr Briony Hill and PhD candidate Haimanot Hailu, was published in *Health Psychology Review*.

Hailu said, "eliminating weight stigma against PPP women, both directly and indirectly, improves psychological wellbeing, ensures equitable access to care, and encourages healthier behaviours - all of which contribute to improvement in the overall physical and mental health outcomes of PPP women and their children".



hunny

SIMPLY

LIPCARE MADE SIMPLE.



SCAN QR CODE

FOR ENQUIRIES OR TO PLACE AN ORDER
FREE & SWIFT DELIVERY

NO-MESS DIPPER

KISS-AS STOCKING FILLER

FREE READY-MADE CDU

\$163.20 EX GST

FREE DELIVERY ACROSS AUSTRALIA

ENRICHED WITH BEEWAX & VITAMINE

strawberry lip balm

hunny lip balm

strawberry & honey lip balm



Dispensary Corner

IN A new twist on medical training, researchers taught a surgical robot by showing it videos of real surgeons at work, according to research by John Hopkins University.

Instead of reciting every movement, they simply let the robot observe and learn, with impressive results: it can now handle a needle, lift tissue, and suture with nearly as much finesse as its well-trained human counterparts.

"It's a bit magical," admitted Axel Krieger, senior author.

"Just feed it camera input, and it figures out the rest."

Using imitation learning, the robot learned surgical tasks by analysing videos, similar to how people pick up skills from YouTube tutorials - but with far more precision.

The researchers fed the robot hundreds of videos captured by wrist cameras worn by surgeons, training it to understand the rhythm and angles of each movement.

It even learned how to recover from little mistakes, like if it drops a needle - no human guidance needed.

The team will next explore how to teach it full surgeries.

For now, this robotic student is well on its way, showing that a camera, some algorithms, and a lot of surgical footage could one day make robots an extra set of hands in the operating room.



PRODUCT SPOTLIGHT

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Tired of oily, greasy hair? Try Dermal Therapy's Sebum Control range

Introducing the new Dermal Therapy Sebum Control range. A category-first, three-step solution including a shampoo, serum and dry shampoo that's clinically tested to reduce oil production at the root, so you can extend your hair wash cycle and see visible results in just one week.

Sebum Control Shampoo: RRP - \$18.99

Sebum Control Serum: RRP - \$18.99

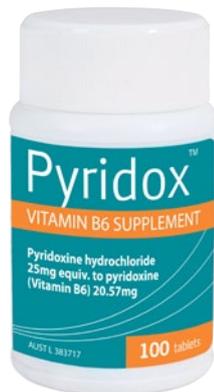
Sebum Control Dry Shampoo 30g/120g: RRP - \$7.99/
\$15.99

Stockist Number: Contact 1300 555 597

Website: [CLICK HERE](#) for more information.



Pyridox – Vitamin B6 supplement



Pyridox helps to relieve premenstrual symptoms such as cramps, breast tenderness, fluid retention, irritability and mood swings.

It also helps to alleviate morning sickness and nausea in pregnancy.

Pyridox contains pyridoxine hydrochloride 25mg (vitamin B6) per tablet.

So recommend Pyridox to your customers today.

Supplier: Available from Symbion, Sigma, API & CH2.

Contact your Clear Sales representative on 1800 640 043 for special deals

RRP: \$8.40

Website: [CLICK HERE](#) for more information.

**STAFF SHORTAGES?
OVER-WORKED?
WAGES INCREASING?**



GIVE YOUR DISPENSARY THE HELP IT NEEDS

Dispense Assist is a revolutionary way of dispensing prescriptions in your pharmacy for a fraction of your normal cost.

Utilising the latest technology, software and security, Dispense Assist technicians work on your workstation to dispense prescriptions and perform any other task you require.



We are available 24/7/365 at a moment's notice whenever needed for sessions of 30mins to 24hrs.

Rates as low as \$6.37 per hour with the same rates for days, nights, weekends and public holidays.

PERFECT FOR DISPENSING AND OTHER TASKS FOR:



DAA



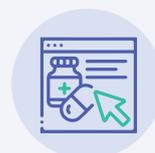
Compounding



Cannabis



Private Hospitals



Online Sales

and much more

Curious to see if it's a fit for your pharmacy?

Sign up for a FREE Trial Now:





GLUCOJEL™

The Original Pharmacy Jelly Bean

**GLUCO
JOY!**

**WIN
\$10K***

10,000 REASONS TO SMILE

We're giving your customers a chance to **WIN \$10K*** when they purchase Glucojel. Make sure your shelves are fully stocked!

OUR PROFIT IS YOUR PROFIT.

Go to goldx.com.au/glucojel for more information.

*Terms and conditions apply



NOVELLA -1

AVAILABLE NOW

“YOUR CHOICE” FOR EMERGENCY CONTRACEPTION



CONTACT NOVA on
1300 904 541 TODAY

Ask your pharmacist about this product. Always read the label and follow the directions for use. If symptoms persist talk to your health professional. Novella-1 contains levonorgestrel 1.5mg per tablet. For emergency contraception within 72 hours of unprotected intercourse. Do not take this medicine: • if you are allergic to levonorgestrel • if you are already pregnant • if you previously had unprotected intercourse more than 72 hours earlier in the same menstrual cycle, as you may already be pregnant • if you have unexplained vaginal bleeding • if you have breast cancer. Tell your pharmacist or doctor before use if you: • are taking other medications • have any medical conditions. Read the pack insert before use. Contains lactose as monohydrate. Also contains pregelatinized starch, maize starch, povidone, magnesium stearate, and colloidal anhydrous silica. N260924aS31.0

