

Today's issue of PD

Pharmacy Daily today features three pages of news, including our **Beauty & Wellness** feature, plus full pages from:

- Dispense Assist
- WholeLife Pharmacy & Healthfoods

Low-cost solution

DISPENSE Assist is a low-cost staffing solution with dispensary technicians available 24/7 at rates as low as \$6.37 per hour, for a range of services.

See more on **page four**.

Award winners

TOP suppliers were recognised for their contributions by WholeLife Pharmacy & Healthfoods at its annual conference - head to the **back page** to learn more.

Push on to reform HTA

EXCLUSIVE

THE landmark review of Australia's Health Technology Assessment (HTA) policies was released yesterday, with 50 recommendations aimed at improving access to new medicines and vaccines through the PBS (**PD** breaking news).

The report calls for system-wide reform to address inequities, speed up medicines access, enhance patient engagement, and investment to handle new technologies.

Federal Health Minister Mark Butler confirmed the appointment of an independent implementation group to drive the reforms forward.

Medicines Australia CEO Liz de Somer, who served on the HTA Review Reference Committee, said, "the recommendations reflect what has been the most comprehensive review of Australia's HTA in more than 30 years".

She emphasised that reforms are needed urgently as "patients are

experiencing profound negative consequences caused by delays in access to new treatments".

A spokesperson for AstraZeneca told *Pharmacy Daily* that "bridging funding could provide cancer therapies to patients at the time they are registered with the TGA and possibly years earlier than they are listed on the PBS".

The company welcomes the review and pledges to work with the government and stakeholders to make bridging funding a reality for Australian patients who "don't have time to wait".

A Pfizer spokesperson emphasised to **PD** the urgency of reform in Australia's health technology assessment, noting that "time is life" and that the system must be "fit for purpose" to keep pace with medical innovation.

"Good reform must be jointly owned and we look forward to collaborating with stakeholders to ensure faster access to treatments through a stronger PBS." **JG**

NT's scope vision

THE Northern Territory's new appointment of Health Minister Steve Edgington is supported by the Pharmacy Guild of Australia National President Trent Twomey.

The Guild is keen to work with the new leadership to expand access to primary health services in the territory.

The Country Liberal Party has pledged to allow community pharmacies to treat 23 everyday ailments within its first year, including asthma, swimmer's ear, and smoking cessation, (**PD** 25 Jul).

Chief Minister Lia Finocchiaro had announced that a priority is enabling pharmacists to treat uncomplicated UTIs within the first 100 days of forming government.

Twomey said the gov't's shared vision will improve healthcare access and ease pressure on GPs and emergency departments.

DRAW THE LINE...

when it comes to Hayfever & Allergy relief



Affordable, quality healthcare supporting Australian families

Always read the label and follow the directions for use.

www.apohealth.com.au

The Arrotex and APOHEALTH trade marks are used under licence. APOHEALTH is a registered trademark of Arrotex Pharmaceuticals Pty Ltd. Cremorne, VIC, 3121. ABN 93 631 940 308. Copyright © April 2024. All rights reserved. | www.apohealth.com.au

VidaCorp - A DBG Health Company

Editor's Choice: The KIND Collective gives good glow

THE KIND Collective has launched several new products to add extra glow and glamour to a customer's beauty regime, including a Hydrating Lip Oil (RRP: \$14), and the Extreme Length Tubing Mascara (RRP: \$16) with rosemary.

The lip oil comes in four colours: Positive Vibes, On the Run, Fire Up and Up Late.

There are also two new kits on offer, including the very handy High Achiever Complexion Trio (RRP: \$22), featuring a luminous powder, a pigmented cream, and a glossy balm, which can all be used in a multitude of ways on eyes, lips and cheeks.

It comes in three shades



including Sweetheart, Peachy Keen and Sun-Kissed Sands.

Then there's the new Miracle Glo Kit (RRP: \$30), featuring a luminous highlighter stick, a multi-purpose highlighter serum and a high shine lip gloss.

The kit is available in three different shades: Pearl, Gold Blush and Champagne.

Launched in 2021 by Australian entrepreneurs Lynda Chapman and Pia Dwyer, The KIND Collective aims to develop sustainable, cruelty-free and vegan beauty products with natural plant botanicals such as Kakadu plum, rosehip oil, shea butter and white sapphire.

The KIND Collective is a B Corp certified brand and passionate about empowering women, partnering with social enterprise i=change, to support females through every purchase.

KIND's products use 100% compostable bamboo packaging.

Sensitive sunscreen



AS SUMMER is just around the corner, Australians with sensitive skin now have a new sunscreen that is gentle and safe to use, featuring ethically produced, locally-sourced ingredients.

Aussenskin's Sunflower SPF50 Organic Sunscreen (RRP: \$32) features skin-loving ingredients, including hyaluronic acid, sunflower oil, vitamins A, C and E and natural antioxidants.

The water-resistant sunscreen is Reef Safe and has been approved by the TGA.

For each sale of the sunscreen, a donation goes to the Australian skin Cancer Foundation.

Other products in the Aussenskin range include Milk Thistle Cream Cleanser (RRP: \$37), Bio-Collagen Deep Hydration and Firming Mask (RRP: \$12), Rosehip Skin Polish (RRP: \$49.50), Gotu Koala Anti-Aging Remedy (RRP: \$42), Davidson Plum Rich Night Moisturiser (RRP: \$40) and Elderflower Toning Mist (RRP: \$44).

Pro-ageing shake

BOLD'S Health Protein Boost (RRP: \$49.95) is specifically formulated for older people aged 50+, jam packed with heart-friendly vegan Omega-3 DHA, turmeric extract, vitamins D and B12, calcium, magnesium, potassium and other essential nutrients.

The pro-ageing shake aims to support healthy ageing and works to reduce tiredness, improve healing, increase strength, support teeth and bone health and maintain energy.



An innovative solution for women's hair loss



BOOST N Blend is a unique product from Balance Hair Technology aimed at covering up thinning hair for the millions of Australian women with hair loss.

Made up of lightweight, invisible micro fibres, the Boost N Blend (RRP \$55) adds instant volume to hair and covers any visible scalp.

It is available in nine colours, including Midnight Shadow Black, Bold Buff Blonde, Warm Cinnamon Brown, Dusky Dark Brown, Lush Light Brown, Light Silver Grown, Smooth Medium Brown, Silky Silver Grey and Iced Platinum Blonde.

Other Balance Hair Technology products to support females with hair loss include RootZ Instant Grey Root Cover Up and Hair Loss Concealer (RRP \$34.50), Growth Boost Shampoo and Conditioner (RRP \$59.95), Ten Minute Repair Mask (\$39.95) and Revival Tonic Spray (RRP \$34.95).

Want to feature on this page?

email advertising@pharmacydaily.com.au to find out more

Beauty & Wellness
by Pharmacy Daily



AMH Aged Care Companion

Evidence-based information to address the most common age-related illnesses and drug treatment challenges.



Dispensary Corner

IN A quirky twist on medical diagnostics, a Dutch study found that changes in people's voices recorded on smartphones could signal a serious flare-up of chronic obstructive pulmonary disease (COPD).

The pilot study, presented at the European Respiratory Society Congress, asked 28 COPD patients to record themselves saying "aah" daily for 12 weeks.

As it turns out, the phone might know your lungs better than you do.

The SPEAK app was used and findings show patients' voices went up in pitch before flare-ups, and there was a noticeable increase in "jitter" - the breathy, hoarse sound, familiar when feeling unwell.

Researchers noted 16 flare-ups during the study and found that voice changes could be the first indicator of trouble brewing in the lungs.

Researchers suggested that if your voice starts sounding like a helium balloon before an exacerbation, your phone could help catch it early.

While these are initial findings, the team is optimistic that, with further study, phones might one day be able to help patients manage COPD flare-ups at home, reducing the need for GP visits and lowering health risks.

The researchers are also looking into ways to responsibly collect, store and analyse speech data so that the privacy of the speaker is maintained, after all who wants anyone to hear them hack away.

WholeLife's top awards

THE third annual WholeLife Pharmacy & Healthfoods conference took place this week at the Star Casino in Brisbane, drawing over 300 network partners to connect, and celebrate their successes.

Winners of the banner's top awards were acknowledged for their contribution, with Arrotex Pharmaceuticals winning Ethicals & Health Services Supplier of the Year. AFT Pharmaceuticals took home both Medicines Supplier of the Year and Supplier of the Year, and Herbs of Gold was named Natural Health Supplier of the Year.

Other notable winners included Natio for Beauty & Personal Care, Dancourt Trading for Health Food



Supplier, and retail coordinator Layken Reynolds, who received the Spotlight Award.

CEO Damian Young praised the dedication of the WholeLife team, saying, "these awards celebrate the passion and commitment of our team and supply partners, who continue to drive excellence in health and wellness".

"Congratulations to all the winners and finalists for their incredible contributions to our success and for making a meaningful impact in the communities we serve."

The 2024 gala dinner, hosted by comedian Joel Creasey, was a highlight of the event, bringing together store teams, suppliers, and guests who all gathered (pictured) to network as part of the WholeLife community. JG

Seipel CEO wins big



TRACEY Seipel, CEO of Seipel Group, and formulator of the Urox bladder control product, has won the Women in International Business Award this week.

The award was presented at the Queensland Premier Export Awards.

Seipel, who leads a company that exports to over 10 countries, said the recognition is a win for all Australian women CEOs.

Urox, developed through 25 years of research and 14 clinical trials, effectively reduces incontinence, and improves bladder function.

Mounjaro expands

THE TGA has registered Mounjaro (tirzepatide) as the first dual-action GLP-1 and GIP receptor co-agonist for chronic weight management in obesity and overweight patients.

Available by private prescription, Mounjaro is approved for adults with a BMI of 30 kg/m² or higher or those with a BMI of 27-30 kg/m² with a weight-related condition like hypertension, cardiovascular disease, sleep apnea, prediabetes or type 2 diabetes mellitus.

A/Prof Samantha Hocking from the Charles Perkins Centre, University of Sydney, noted that the drug's approval allows broader patient access to sustained weight loss benefits.

The registration follows the Phase 3 SURMOUNT-1 trial, showing significant weight loss in 96% of participants.

Manufacturer Eli Lilly aims to meet global production targets by increasing supply by 150% in late 2024.

The weight-loss medicine is used as an adjunct to a reduced-calorie diet and increased physical activity.

DID YOU KNOW?

That we regularly publish **Health Professional only** editions of *Pharmacy Daily*?

[CLICK HERE TO UPDATE YOUR DETAILS](#)



www.pharmacydaily.com.au

Pharmacy Daily is part of the Business Publishing Group family of publications.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

EDITORIAL

Editor - Jayamala Gupte
Deputy Editor - Matt Lennon
Journalists - Adam Bishop, Myles Stedman, Janie Medbury
Editor-at-large - Bruce Piper
Publisher - Damian Francis
Associate Publisher - Jo-Anne Hui-Miller

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Damian Francis.

ADVERTISING AND MARKETING

Head of Sales & Marketing - Sean Harrigan
Advertising - Laura Aghajanian & Dante Muranty
advertising@pharmacydaily.com.au

Head of Operations & Contributing Editor - Anna Piper

ACCOUNTS

accounts@traveldaily.com.au

Suite 1, Level 2, 64 Talavera Rd
 Macquarie Park NSW 2113 Australia
 Tel: 1300 799 220 (+61 2 8007 6760)

info@pharmacydaily.com.au

Travel Daily



Travel & Cruise Weekly



**STAFF SHORTAGES?
OVER-WORKED?
WAGES INCREASING?**



GIVE YOUR DISPENSARY THE HELP IT NEEDS

Dispense Assist is a revolutionary way of dispensing prescriptions in your pharmacy for a fraction of your normal cost.

Utilising the latest technology, software and security, Dispense Assist technicians work on your workstation to dispense prescriptions and perform any other task you require.



We are available 24/7/365 at a moment's notice whenever needed for sessions of 30mins to 24hrs.

Rates as low as \$6.37 per hour with the same rates for days, nights, weekends and public holidays.

PERFECT FOR DISPENSING AND OTHER TASKS FOR:



DAA



Compounding



Cannabis



Private Hospitals



Online Sales

and much more

Curious to see if it's a fit for your pharmacy?

Sign up for a FREE Trial Now:





WHOLELIFE
PHARMACY & HEALTHFOODS

Celebrating **WHOLELIFE PHARMACY AND HEALTHFOODS**
2024 STANDOUTS!

At the 3rd Annual WholeLife Pharmacy & Healthfoods Conference, we were proud to unite in celebrating excellence across pharmacy, health, and wellness. Congratulations to all of our 2024 award finalists and winners!



CONGRATULATIONS TO OUR RETAIL STORE WINNERS

STORE OF THE YEAR



INGHAM

PHARMACIST OF THE YEAR



BRENTON VEURMAN | BUNDABERG

CONGRATULATIONS TO OUR SUPPLIER PARTNER WINNERS

SUPPLIER OF THE YEAR



AFT PHARMACEUTICALS

MEDICINES SUPPLIER OF THE YEAR



AFT PHARMACEUTICALS

SPOTLIGHT AWARD



LAYKEN REYNOLDS | MANDURAH

BEAUTY & PERSONAL CARE SUPPLIER OF THE YEAR



NATIO

NATURAL HEALTH SUPPLIER OF THE YEAR



HERBS OF GOLD

RETAIL MANAGER OF THE YEAR



LEAH COLLINS | PEASE ST

HEALTH FOOD SUPPLIER OF THE YEAR



DANCOURT

ETHICALS & HEALTH SERVICES SUPPLIER OF THE YEAR



ARROTEX PHARMACEUTICALS

COMMUNITY CHAMPION AWARD



STRATHPINE