

## Today's issue of PD

**Pharmacy Daily** today features three pages of news, including our **Beauty & Wellness** feature, plus a full page from **Dispense Assist**.

## Dispensary help

**DISPENSE** Assist is a low-cost staffing solution with dispensary technicians available 24/7, at rates from as low as \$7.42 per hour, for services that include compounding, DAAs and any other required tasks - see **p4**.

## Matthew Vince joins Pharmacy Daily

**RESPECTED** senior business and marketing leader Matthew Vince has joined Business Publishing Group (BPG), publisher of **Pharmacy Daily**, as General Manager and Publisher.

Vince will lead the business through its next phase of growth as it continues to expand and develop its industry-leading titles.

On joining BPG, Vince said, "I'm excited to be part of the team that is creating the leading industry trade titles."

"I look forward to collaborating closely with our partners to explore innovative opportunities and deepen our strategic partnerships," he added.

Vince will work alongside Editorial Director Damian Francis, who continues to lead the editorial team.

## Pay rise a win for gender equality

**THE** Fair Work Commission has found that minimum award rates of pay for several health and care sector occupations - including pharmacy - have been undervalued based on gender, with pharmacists' award pay rates set to increase by 4.7% from 30 Jun.

The Commission's decision into its Gender-Based Undervaluation Review, released yesterday, found that pharmacists covered by the *Pharmacy Industry Award 2020* have been the subject of gender-based undervaluation.

The Commission noted that the findings "constitute work value



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reasons justifying the variation of the modern award minimum wage rates applying to each category of employees".

Rectifying the undervaluation in the award will involve a total increase in minimum wage rates of 14.1% over three years, to be implemented in three phases from 30 Jun 2025, 30 Jun 2026 and 30 Jun 2027.

The first round of increases will see full-time pharmacists paid a minimum of \$1,400 per week, up from \$1,337.60; pharmacists in charge will get \$1,570 instead of \$1,499; and pharmacist managers \$1,749.40 instead of \$1,671.

"This is an historic and welcome decision from the Fair Work Commission," Health Services Union (HSU) National Secretary Lloyd Williams said.

"The health, care and support sectors are critical, and most of the people performing the essential roles in these sectors are women," he noted.

"Boosting the minimum award rates for these workers is well overdue and will make a huge difference for members in the current cost-of-living crisis."

"There's still work to be done, but this is a major win for our members, and for women more broadly," he said.

Williams also acknowledged the Albanese Labor Government for paving the way for the Fair Work Commission to be able to examine gender-based undervaluation.

See the determination **HERE**. KB

## Happy Easter

**PHARMACY Daily** would like to wish all our readers a happy Easter and an enjoyable break.

There will be no newsletter tomorrow or Easter Monday - we will be back on Tuesday.

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## Celebrate Mum with 100% natural skincare and make-up

**INIKA** Organic's expertly curated, plant-powered bundles are ready for Mother's Day, designed to nourish, restore and enhance her natural glow.

Crafted with the finest certified organic ingredients, these limited-edition bundles make healthy, luminous skin effortless.

The Nourishing Spa Regime bundle (RRP \$153) is the ultimate three-step skincare ritual comprising a cleansing oil, clay mask and day cream that work together to detox and protect, leaving skin fresh and smooth.

The 24 Hour Radiance Duo (RRP \$180), featuring the restorative Day Cream and the deeply



nourishing Night Cream, provides 24-hour hydration.

Reveal plump, radiant skin with the Youth Boost Serum Duo (RRP \$133), a powerful anti-ageing ritual designed to deeply hydrate, smooth, and restore the skin's vitality.

Also available for Mothers's Day are the Long-Last Foundation Bundle (RRP \$105) comprising primer and loose mineral foundation, and Lush Lips lipstick and lip glaze bundle (RRP \$55).

Available at selected pharmacies - see [www.inikaorganic.com](http://www.inikaorganic.com).

## Plant-powered boost



**AUSTRALIAN-OWNED** and operated for 45 years, Nature's Sunshine Australia has revealed its latest innovations in the superfood category with the launch of Powdered Chlorophyll and Power Beets, designed to meet the evolving needs of today's health-conscious consumers.

Nature's Sunshine Liquid Chlorophyll, known for its detoxification properties, has been a top-selling supplement for decades and is now available in powdered form as the Chlorophyll Detoxifying Stick Packs (\$59.95 for 30), which are a convenient, on-the-go option for busy consumers.

The newest product to market, Nature's Sunshine Power Beets (\$29.95 for a seven pack), have been formulated with nitrate-dense beetroot and combined with proven botanical blends to boost nitric oxide and enhance blood flow, making it ideal for stamina and exercise recovery.

The company, which is now under the leadership of General Manager Stanford Webster, has also unveiled its transition toward becoming a more sustainable company, including 100% solar power and using recycled plastics in its packaging.

Available at selected pharmacies.

## New 1000 hour shade

**1000HOUR'S** award-winning Lash & Brow Dye Kit (RRP\$19.99) is now available in a brand-new shade - graphite.

Designed specifically for cool-toned blonde, ash brown, silver, or grey hair, this latest addition ensures even more women can achieve perfectly defined brows and lashes from the comfort of their own home.



## Designer Brands Cherry Bomb is da bomb



**JUST** in time for Mother's Day, Designer Brands (DB) Cosmetics has launched Cherry Bomb, a highly anticipated, limited-edition fragrance collection.

The collection, retailing at only \$19.99 per bottle, features three bold and irresistible Eau de Parfums.

Cherry Haze is a seductive blend

of dark, sweet cherries, wild saffron, and spicy smoked woods.

Cherry Spark is a flirtatious and fruity fusion of Morello cherry, zesty ginger, sultry Sambac jasmine and pink peppercorn.

Cherry Ripe is a full-bodied black cherry liqueur fragrance with notes of bitter almond and rich, roasted tonka, irresistible and unapologetically bold.

Amanda Connors, Global Chief Marketing Officer at Total Beauty Network, said luxury fragrances do not need to come with the luxury price tag.

"With the limited edition Cherry Bomb, we've crafted a collection that delivers indulgent, long-lasting fragrance, but at an accessible price of just \$19.99."

Available at leading pharmacies.

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**Beauty & Wellness**  
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## Dispensary Corner

**BALI** is renowned for its rather fearless monkeys, who will accost any traveller wielding an open snack or bag emitting even the faintest food odour.

These monkeys are leading to a rise in travel insurance claims, according to Southern Cross Travel Insurance (SCTI), which has seen a 43% jump in policy purchases by Aussies visiting the Indonesian island.

That's a good thing, as there has also been a sharp rise in the number of claims coming back with Bali's returning travellers.

The insurer said among the 50% rise in claims from Bali have been travellers seeking financial assistance to cover a variety of monkey mishaps while abroad.

These include bites and bag snatches by the unashamed long-tailed macaques, who can be as cute and fun to watch as they are aggressive.

Travellers are also falling afoul of some of Indonesia's unique cuisine, with cases of 'Bali Belly' or gastro up 79% year-on-year.

Indonesia has actually accounted for 56% of all of the insurer's gastro claims dating back to Nov last year, suggesting some of Bali's food may look better than it feels.

The average 'Bali Belly' claim in that time has ranged from a paltry \$21 all the way up to the more serious \$30,000, with the average claim being \$1,000.

Getting around on a scooter in Bali can also be a health hazard, with 21 claims made with SCTI last year due to the brazen nature of some road users.

## CPS set to inspire at PCS25

**THE** Council of Pharmacy Schools (CPS) ANZ is looking to inspire future pharmacists at the Pharmacy Careers Summit 2025 on 04 Jul with a session on training and career prospects.

"The CPS is very excited about educating great future pharmacists," said Associate Professor Leanne Chalmers (**pictured**), Interim Director of Pharmacy at Curtin University and session chair.

"To provide details about training and career prospects in pharmacy, we are organising a pharmacy training and skills panel session at PCS25," A/Prof Chalmers told **Pharmacy Daily**.

People attending the session, 'University pathways for a career in pharmacy', will learn about the range of pharmacy degrees available in Australia, entry requirements and pathways, and how a pharmacy degree can lead to a career as a pharmacist, she explained.

"Attendees will also hear candid insights from current pharmacy



students from around Australia," A/Prof Chalmers added.

"They will cover issues such as why they chose to study pharmacy, the attractions of a pharmacy degree, and their experiences during the degree, including their clinical placements," she said.

The panel discussion will also feature academics Professor Pete Cabot from the University of Qld, Dr Natalia Popwicz from University of WA and Dr Jacinta Johnson from University of SA, as well as La Trobe University student Eva Burtonclay McMahon.

Learn more about PCS25 **HERE**. KB

## Peak bodies welcome rural health funding

**HEALTH** and medicine peak bodies have welcomed the Federal Coalition's announcement of a \$100 million investment to get more health professionals working in regional, rural and remote parts of the country.

The infrastructure funding will be available to universities, TAFEs and healthcare institutions engaged in medical, nursing and allied health training.

"We are pleased to see this strategy will be developed within the first six months of a future Coalition Government, demonstrating urgency and intent," said National Rural Health Alliance Chief Executive Susi Tegen.

AMA President Dr Danielle McMullen said the measure could "sharpen the focus on key issues affecting rural areas and ensure they are addressed through a coordinated and evidence-based approach".

## New TV wellness series to showcase Amcal pharmacists

**A NEW** Foxtel Original health and wellness series titled GEN WELL will feature Amcal and its pharmacists in a starring role.

The program will air on Foxtel's Lifestyle Channel with streaming on BINGE starting Mon, 05 May, and will explore diverse health concerns faced by Australians through the lens of multigenerational families.

The ten-part weekly wellness series will look at how families can take meaningful steps to improve their overall health, supported by psychologists, instructors, academics, health practitioners

and Amcal pharmacists.

Viewers will follow families embarking on their wellness journeys, from addressing the challenges of stress and sleep, to life transitions such as pregnancy, postpartum and menopause.

With help from health professionals and product partners, the series offers insights, real-life stories and expert advice that aim to help viewers make informed choices about their health and wellness.

Sigma's Chief Pharmacist Lia Mahony will appear in a number of episodes of the series and

shared that the experience of working with families illuminated "the vital role pharmacies play in our communities".

"GEN WELL is an innovative way to demonstrate how your local pharmacist can support everyone's health journey," Mahony said.

"Pharmacists are so much more than dispensers of medication, and GEN WELL showcases how Amcal pharmacists can provide support to stay active, offer advice on improving sleep, or simply check in on your general health and wellbeing," she said.





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