



## Today's issue of PD

*Pharmacy Daily* today features four pages of news, including our **Beauty & Wellness** feature.

## New Unilever CEO

**CONSUMER** goods juggernaut Unilever has announced new CEO Fernando Fernandez, who has taken over from Hein Schumacher.

Fernandez was previously CFO at the company and prior to that, President of Beauty & Wellbeing, one of Unilever's fastest growing businesses.

Unilever hair and skin care brands include Dove, Sunsilk, Clear, Dermalogica and Vaseline.

Speaking of Fernandez's appointment as CEO, Unilever Chairman Ian Meakins said: "He has a strong track record of performance and portfolio management, a love of brands and a profound knowledge of Unilever's operations."

## AdPha and RACGP team up on transition

**ADVANCED** Pharmacy Australia (AdPha) and the Royal Australian College of General Practitioners (RACGP) have released the Transitions of Care resource for doctors, pharmacists and patients.

A collaboration between AdPha and RACGP through their respective expert committees, the Medication Management at Transitions of Care resource kit is now available to help patients and their care teams through one of the riskiest stages of the patient journey.

The Resource Kit comprises three resources to support clear, accurate and timely communication as patients transition through care providers:

1. **Practice Update:** Medication Management at Transitions of Care clearly defines the role of the hospital pharmacist, general practice pharmacist, and the GP in delivering safe and quality medication management services to their patients transitioning between acute and primary care.

2. **Resource for healthcare professionals:** Safe Medication Management at Transitions of Care supports healthcare professionals ensure safe and effective medication management during patient transitions between care settings.

3. **Resources for consumers:** Medication safety when moving between the community and hospital helps consumers manage their medicines safely when moving between home and hospital.

AdPha President Tom Simpson said it is imperative that doctors, pharmacists and patients are provided with the tools and resources they need to safely navigate this complex area of a patient's health journey.

"Research shows medication-related adverse events occur in approximately 20% of patients following discharge, two-thirds of which are considered preventable.

"Safely transitioning from primary to acute care, and back to primary

care following a significant health event, relies on clear, accurate and timely communication between healthcare providers in both sectors, and with the patient and/or their carer.

"Often, it is the lack of clear, accurate and timely communication, and clearly defined, agreed responsibilities at transitions of care, that lead to medication-related errors and adverse events."

RACGP President Dr Michael Wright said the new resources are a valuable tool.

"We are proud to have partnered with Advanced Pharmacy Australia to develop the Medication Management at Transitions of Care Resource Kit," Dr Wright said.

"These resources are a valuable tool that will support patient safety and reduce medication mishaps when people are transitioning between the community setting and hospital."

The resource kit is **HERE**. *KB*

## Transform your Pharmacy

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### Recall: Nuage ceramide cleanser

**PRODUCT** Safety Australia has recalled Nuage Ceramide Gentle Cleanser, made in Turkiye.

The product contains an excessive level of aerobic mesophilic bacteria, creating risk of infection or skin and eye irritation if consumers are exposed to affected products.

The cleanser was sold in variety of shops, including pharmacies, between 19 Jul 2024 and 12 Feb 2025.

Affected batch numbers are: 2307-165; 2308-165; and 2406-165.

Consumers are advised to stop using the product immediately and return it for a full refund.



## TWCM gala celebrates excellence

**THE** TerryWhite Chemmart IMPACT conference (**PD** 25 Feb) wrapped up yesterday with its annual celebration, the HEART Awards gala dinner.

With over 1,000 delegates in attendance, this year's event showcased dedication and excellence within the TerryWhite Chemmart community.

Delegates immersed themselves in the future of pharmacy, exploring a rapidly evolving landscape shaped by changing customer and patient expectations, innovative store design, and an expanding scope of practice, with the brand reaffirming its commitment to empowering its network with cutting-edge solutions to drive efficiency, growth, and patient care.

Key announcements set to redefine the pharmacy experience for both businesses and customers included major enhancements to the myTWC health app and the e-commerce experience; refreshed store design optimised

for full scope; the rollout of electronic shelf labels; and the implementation of a new clinical governance platform.

The TWC National Pharmacy of the Year was awarded to TerryWhite Chemmart Noraville, NSW.

Pharmacy owners Lachlan Walters and Robert King commented that joining TWCM showed them what a health-focused community pharmacy brand could deliver for their local area.

The prestigious Rhonda White Leadership Award went to Karen Brown of Arana Hills, Qld.

She reflected on the impact of being a pharmacist and the privilege of leading her team, telling delegates that "being a pharmacist is incredibly rewarding because every day brings something new".

"You never know what challenges or opportunities will come through the door, but by the time you leave, you know you've made a difference in someone's life.



"That's a privilege not many professions offer," she said.

Closing the conference, Executive GM Nick Munroe said, "The past three days have been incredibly productive and inspiring."

"It has been a year full of change, and we remain steadfast in our direction," he continued.

"TerryWhite Chemmart continues to drive excellence across retail, dispensary, and the continued expansion of pharmacists' scope and delivering health services to our communities, and this conference has further reinforced our dedication to this mission." **KB**

**Pictured:** Nick Munroe, Rhonda White and Karen Brown.

## Eze Your Pain

### Pain Relief



Analgesic and anti-inflammatory for the relief of pain and inflammation



Relieves mild joint pain and soreness



### Ultra Muscleze® + Pain Relief

Magnesium supports muscle health & PEA relieves pain

### Muscle Support

Supports muscle function and muscle health



Always read the label and follow the directions for use.

## La Roche Posay's anti-hyperpigmentation niacinamide series

**MELA B3** is a new anti-hyperpigmentation range that helps correct the appearance of even persistent dark spots.

Co-developed with leading dermatologists and pigmentation experts, Mela B3 Niacinamide Serum (RRP \$79.95) combines a new multi-patented active ingredient, Melasyl, which fights hyperpigmentation and dark spots, with 10% niacinamide (vitamin B3), which soothes skin and strengthens the skin moisture barrier.

The serum acts to reduce the appearance of current pigmentation and even the skin tone, while also helping target the appearance of dark spots before they appear.

Mela B3 serum treats post-acne marks, sun spots and age spots and is suitable for all skin types and tones, including sensitive skin.

The serum can be applied morning and/or evening, and La Roche Posay recommends cleansing first with Mela B Clarifying Cleanser (RRP \$36.95).



The cleanser leaves the skin feeling clean and gently exfoliated, helping to reduce the appearance of pigmentary imperfections and leaving skin looking brighter and more radiant.

## Fight plastic pollution



**INIKA Organic** is taking action to protect the planet, announcing a partnership with CleanHub in a global initiative dedicated to stopping plastic pollution before it enters the world's oceans.

As part of this collaboration, INIKA Organic - the world's first plastic-neutral make-up brand - has pledged to recover and recycle 5,000kg of plastic waste in 2025, effectively achieving 0% plastic waste.

For every product sold, more plastic is collected, recycled and prevented from entering the ocean than is used.

This equates to the removal of approximately 500,000 plastic bottles from the environment.

The global beauty sector produces over 120 billion units of packaging annually, much of which ends up in landfill or the ocean.

INIKA Organic's packaging uses 90% sustainable and reused materials, including aluminium, sugarcane, post-consumer recycled plastic and glass, resulting in an 84% reduction in virgin plastic use.

The company's involvement will directly support waste collection projects in affected regions, creating jobs and improving waste management infrastructure in communities that need it most.

## Teddy Tint keeps it cosy

**MAYBELLINE** Superstay Teddy Tint is a soft lip tint with a plush, light feel.

It glides smoothly onto lips for a lightweight and comfortable wear, and its smudge-resistant formula provides a polished, refined look that lasts up to 12 hours.

The no-transfer matte lip tint is available in eight buildable and blendable shades to create a blurred or bold look.

Available at major pharmacies for RRP \$26.99.



## Hydrate and highlight with Revlon's Glow Wands



**REVLON'S** Illuminance Glow Wands (RRP \$29.95) instantly highlight for luminous skin and a soft-focus glow.

The lightweight, creamy formula is packed with super fine reflective pearl particles that capture and

reflect light off the high points of the face, while the hyaluronic acid and squalane hydrate and nourish the skin.

The buildable colour comes in three blendable shades: rose glow for cheeks and the bridge of the nose; bronze glow for cheek bones and contouring; and golden glow for cheek bones, tip of nose and brow bones.

To use it, apply directly onto skin with the cushion applicator, targeting key areas of the face to highlight for an illuminated glow, then blend with fingers, sponge or brush.

Other products in the Illuminance range include Glow Filter, a light-reflecting sheer coverage formula (RRP \$34.95) and Serum Tint with SPF15 (RRP \$38.95).

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**Beauty & Wellness**  
by Pharmacy Daily





## Dispensary Corner

**HOW** annoying is it when you lose something and it turns up in the most unlikely of places?

How on earth did it get there?

And anybody who wears contact lenses may tell you the pesky things are extremely precarious to handle and gosh darn it, for the clumsy ones, they're always going missing.

A woman in China who had misplaced quite a few of her contact lenses in recent times was shocked when doctors found five of them tucked behind her left eyeball.

The 33-year-old, who suffers from hemifacial atrophy, was in the middle of plastic surgery to correct the volume behind her eye and restore facial symmetry when the discovery was made.

Doctors said it was the first time they had seen multiple contact lenses neatly concealed inside a person's conjunctiva.

"If they [the contact lenses] had persisted for a long time, the risk of side effects such as corneal wounds and microbial infections would have increased," doctors said.

It turned out the woman's atrophy was creating a cavity which her contact lenses were disappearing into.

The surgery involved doctors injecting autologous fat grafting to reinflate her eye socket, which pushed the missing contact lenses back out.

Thankfully, no side effects or longer-term problems were created by the erstwhile lenses and her eye recovered in full.

## New tech picks up pregnancy probs early

**UNIVERSITY** of Queensland researchers have developed a new rapid sensor that can detect pregnancy complications, such as gestational diabetes, preterm birth risks and hypertension, as early as 11 weeks, with a simple blood test.

The team hopes to make the device widely available in pharmacies and through GP referrals.

The 'nanoflower sensor', which works by screening blood samples for cell biomarkers and amplifying signals, could help reduce neonatal hospital admissions and save the healthcare system millions each year.

The researchers collected blood samples from 201 pregnant women at 11-13 weeks gestation and were able to detect possible complications, such as preterm birth, gestational diabetes and preeclampsia (high blood pressure during pregnancy).

"These complications during pregnancy can have significant health risks, both in the short term and long term," said Professor Carlos Salomon Gallo (pictured right) from UQ's Centre for

Clinical Research.

"Currently, most pregnancy complications cannot be identified until the second or third trimester, which means it can sometimes be too late for effective intervention.

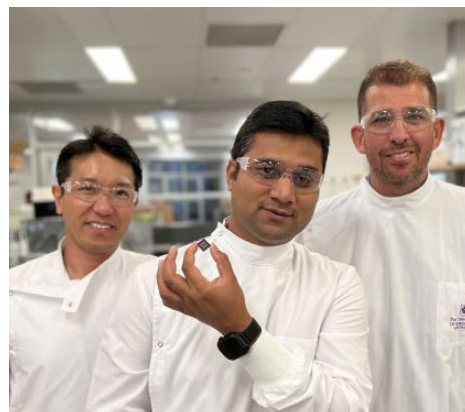
"However, with this technology, pregnant women will be able to seek medical intervention much earlier."

The biosensor has more than 90% accuracy in identifying women at risk of developing pregnancy complications.

Around 30,000 babies born in Australia each year experience growth and developmental impairments due to complications.

"The biosensor is currently connected to a colorimeter reader and a laptop, but we are actively working on developing it as a point-of-care device," Professor Salomon Gallo told **Pharmacy Daily**.

"Our long-term goal is to make it widely accessible through



pharmacies, for direct purchase or in-house testing, allowing individuals to monitor their risk factors conveniently."

The researchers' next study will include a clinical trial involving at least 2,000 women.

"This will enable us to test the biosensor on a sufficiently large number of patients to demonstrate its specificity and sensitivity," Professor Salomon Gallo said.

"The timeline [for commercial availability] will depend on the success of this phase of clinical testing," he concluded. **KB**

## Are you prepared for a vaccine storage and cold chain audit?

**PHARMACEUTICAL** Defence Limited (PDL) has reminded NSW members that local Public Health Units may carry out random vaccine storage and cold chain audits on immunisation providers, including pharmacies.

The audits, carried out on behalf of NSW Health, are to ensure compliance with the 'National Vaccine Storage Guidelines: Strive for 5' and the NSW Health cold chain mandatory requirements.

Compliance with state and national requirements is

required to access government-funded National Immunisation Program (NIP) vaccines, and failure to comply may result in the pharmacy losing access to NIP vaccines and can lead to a regulatory notification.

"All immunisation providers involved with ordering, receiving, storing and administering government-funded vaccines must understand and adhere to the principles of vaccine storage and cold chain management," PDL reminded members.

Mandatory cold chain requirements include maintaining a temperature range of 2°C to 8°C in a purpose-built vaccine refrigerator, regular servicing of the fridge, temperature data logging that is regularly monitored and staff training for vaccine storage and cold chain management.

Proprietors should report any areas of non-compliance found in an audit to their business insurer.

NSW pharmacists are invited to a webinar on this - see more **HERE**.