

## Today's issue of PD

**Pharmacy Daily** today features three pages of news, including our **Beauty & Wellness** feature, plus full pages from:

- Chemsave
- Glucojel
- Maxofen

## Do the maths

**ALIGNING** with Chemsave delivers bottom-line benefits for your pharmacy.

If you are looking to buy a pharmacy, consider joining Chemsave's Wealth 100 Club - membership is free.

Learn more on **page four**.

## Attract customers

**GLUCOJEL** jellybeans can help lure more customers into your pharmacy.

Learn more about a discount offer on **page five**.

## Maximise your day

**NEW** Maxofen from Nova Pharmaceuticals combines paracetamol and ibuprofen for double-action relief from acute pain and fever.

Available in packs of 12 and 30 tablets - details on **page six**.

## Free Sydney train travel extended

**PEOPLE** in Sydney for PSA2025 can take advantage of free train and Metro travel from today until 6am Sat, including on the airport line and regional trains.

## Pharmacists at the heart of health strategy

**THE** Heart Foundation has launched a new 25-year vision to tackle the new and emerging challenges of heart disease, a generational strategy to ensure heart health becomes a reality for all Australians by 2050.

*Health for Every Heart* outlines measurable targets that will drive the national change required to reduce the death and burden of heart disease, which currently affects one in six Australians, and strategies to achieve them.

Pharmacists, in conjunction with other primary healthcare professionals, will play a critical role in helping to bring the vision to life, said Natalie Raffoul, Senior Manager Healthcare Programs and Clinical Strategy, Heart Foundation.

Targets include halving rates of high cholesterol, getting 80% of eligible people to have a Heart Health Check, boosting cardiac arrest survival rates from 10% to 30%, and reducing the prevalence of overweight and obesity by 20%.

To achieve these targets, the vision includes preventing,



detecting and managing heart disease risk early, as well as effectively managing heart disease and preventing further events as key goals.

"Pharmacists are trusted and accessible medicine experts in the community who will continue to play an important role in educating and supporting people to better understand their cardiac medicines and live fuller and healthier lives after a heart disease diagnosis," Raffoul told **Pharmacy Daily**.

"Patient adherence to life-saving preventative medicines across Australia continues to be a challenge, even in people living with heart disease," she continued.

"Pharmacists have an opportunity

to help address this statistic via concerted education and counselling initiatives.

"As pharmacists play an increasingly larger role in complementing primary care efforts for the early detection and prevention of heart disease, they are well placed to reach communities that may not access traditional primary care services," Raffoul concluded. **KB**

Read *Health for Every Heart* **HERE**.

## Wellbeing award nominations open

**THE** Pharmacists' Support Service (PSS) has announced nominations are now open for the 2025 John Coppock Pharmacist Wellbeing Award.

The annual award is given to a pharmacist or a pharmacy team who have contributed significantly to the wellbeing of colleagues and peers by making a positive and sustained impact through championing mental, emotional and/or physical health and wellbeing.

The winner will receive \$2,500 to further their wellbeing work, courtesy of Pharmaceutical

Defence Limited (PDL).

Named in honour of the significant contribution of John Coppock to the wellbeing of pharmacists through his work with PSS, the award recognises a variety of wellbeing initiatives.

These may include devising a new approach to preventing or managing stressful situations; leading culture change; supporting team members; or otherwise benefiting the wellbeing of those in the profession.

Entries close 10 Sep, with the winner announced on 10 Oct.

Learn more **HERE**.

**Hartley's Gripe Water** helps reduce colic and wind in infants.

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\*Primary insomnia is insomnia without an underlying medical cause or any other clear cause.

## PHARMACY FOR SALE RECEIVER APPOINTED - CRANBOURNE, VICTORIA

On behalf of AK Personnel No. 2 Pty Ltd (Receivers & Managers Appointed), we are seeking Expressions of Interest for the acquisition of a well-established pharmacy located in Cranbourne, Victoria. This is a receiver-appointed sale, offering a rare opportunity to acquire a trading pharmacy in a high-growth corridor of Melbourne's south-east.

### Key Highlights:

- Prime location within a busy local precinct with strong foot traffic
- Well-presented store currently trading under the Pharmacy 4 Less banner

**your pharmacy broker**

Expression of Interest Closes:

**5:00pm Tuesday, 12th August 2025** (unless sold prior)

To receive a copy of the Information Memorandum or to arrange a confidential discussion, please contact: Darryl Behrendorff  
email: darryl@yourpharmacybroker.com.au  
ph: 0408 554 558

## Editor's Choice: Palmer's Stretch Mark Lotion appeals to more

**MUCH-LOVED** skincare brand Palmer's has made a subtle yet significant tweak to the packaging of its award-winning Stretch Mark Lotion in order to appeal to a wider consumer base, by removing its pregnancy icon.

According to Palmer's, the move reflects the fact that for up to 90% of people, stretch marks are a normal part of life, whether they are going through puberty or experiencing weight changes.

The award-winning lotion (RRP \$19.99) is clinically proven to improve elasticity and is packed with cocoa and shea butter, collagen and argan oil.

It can also be used in

conjunction with Palmer's Skin Therapy Oil (RRP \$25.99), which aims to improve the appearance of stretch marks and features ingredients such as vitamin E, rosehip and Palmer's exclusive Cetesomate-E Complex.

Both products are dermatologist-approved, non-greasy and suitable for sensitive skin, with thousands of five-star reviews and a 4.6-star rating on Amazon globally.

Available now at Chemist Warehouse, Priceline and Woolworths nationally.

Palmer's was founded more than 175 years ago and is now sold in over 100 countries around the world.



## New Bond Repair range



**SHEAMOISTURE** has released the new Bond Repair Collection, featuring five products formulated to repair, strengthen and hydrate curly and coily hair, particularly types three and four hair.

The collection is infused with amla oil to nourish and strengthen hair, HydroPlex+ to rebuild internal hair bonds and Amino Blend+ to replenish damaged strands from within.

According to the brand, the new products deliver six-times stronger hair with 85% less breakage.

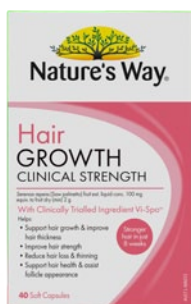
The new SheaMoisture range includes the Bond Repair Shampoo (RRP \$23.50) to gently remove buildup and rebuild bonds, and the Bond Repair Conditioner (RRP \$23.50) to smooth and hydrate.

In addition, the lightweight Bond Repair Leave-In Conditioner (RRP \$29.99) helps to detangle dry hair and offer curl definition; the deeply nourishing Bond Repair Masque (RRP \$29.99) targets the most damaged areas; and the Bonding Oil (RRP \$29.99) locks in moisture and protects against heat and damage.

## Stronger hair in 16w

**FOR** stronger, thicker hair, Nature's Way has created Hair Growth Clinical Strength Capsules to improve density and strength.

The capsules are formulated with Vi-Spo, an ingredient that works at a cellular level to maintain hair growth, and assist follicle appearance and hair growth in just 16 weeks, said the brand.



## Happy Bear sanitiser: Spread happiness, not germs



**HAPPY** Bear Skincare is a new brand aimed at offering little ones fragrance-free, dermatologically tested products suitable for sensitive skin.

Launched this month, the first

product in the range is the Happy Bear Alcohol-Free Foaming Hand Sanitiser, which kills 99.99% of germs and has a light, fast-drying formula that also moisturises.

Founder Kristyn Want launched the brand while she was on maternity leave and looking for gentle yet effective products.

"Everything was alcohol-based, harsh or filled with unnecessary chemicals," she said.

"So I set about creating an Australian-made sanitiser that's safe for little hands, but effective for the whole family."

Available now in two sizes - a carry-on approved 50ml pump (RRP \$7.95) and a 100ml pump (RRP \$14.95).

For stockist inquiries contact: hello@happybearskinicare.com

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**Beauty & Wellness**  
by Pharmacy Daily





## Dispensary Corner

**HEALTH** professionals in Scotland have warned that penis Botox and filler injections could be lethal, as a number of unregulated pop-up clinics have begun offering men treatment for erectile dysfunction and or penis enlargements.

While the potential size-increasing effects of filler injections may be self-evident, any benefits arising from the muscle-relaxing effects of Botox are less obvious.

However, it apparently makes the penis hang lower when flaccid, thus appearing larger.

The pop-up clinics feature unlicensed practitioners using unsafe medical practices and unapproved treatments, as well as deceptive social media marketing tactics.

Botched procedures have resulted in men having their penises amputated, according to a doctor on *STV News*.

Even in experienced hands, the procedures carry risks such as infection, allergy, necrosis or even death, according to Edinburgh doctor Ben Taylor-Davies, who works in private practice as well as a hospital emergency department.

"These are not treatments I'd ever recommend any patient undertake and if they were considering them, seeing an experienced urological surgeon would be vital," he told *STV News*.

"This is the latest example of why urgent regulation of the surgical and non-surgical aesthetics industry is needed in order to protect the public from harm," he said.

## Combo pills save lives and money

A **NEW** Australian study has demonstrated that initial treatment of hypertension with single pills combining two or more medications provides more effective control and delivers substantial cost savings to both consumers and taxpayers, compared with equivalent doses in multiple pills.

Taking medication as a single pill improves medication adherence, combats treatment inertia, improves blood pressure control and reduces cardiovascular events.

International guidelines recommend single-pill combinations (SPCs) as the first step in treating hypertension, but PBS restrictions currently prevent them from being prescribed as initial therapy - even though most are widely available in affordable, generic form.

The George Institute for Global Health-led study analysed 57 SPCs listed on the PBS and found SPCs cost less for patients in nearly all cases, with average savings of 30% for general patients (before



reaching the PBS safety net).

Government savings were also significant, with cost reductions of up to 26%.

"Currently, Australia's PBS rules make it difficult for doctors to start patients on single-pill combinations, despite clear evidence that they reduce serious risks like heart attacks and strokes," said study co-author Professor Alta Schutte.

"Our analysis shows that using these combinations could save money for both patients and the government - this is a real opportunity to improve policy, cut costs, and most importantly, save lives," she said.

Read the study [HERE](#). KB

## 'Bug zapper' reduces aged care respiratory illness

**SIMPLE** technology that harnesses ultraviolet light to 'zap' airborne viruses has been shown to significantly lower the number of respiratory infections in aged care facilities, paving the way for smarter infection control.

Adapted by scientists from Flinders University, the technology is based on using commercially available germicidal ultraviolet appliances which purify the air with UV-C light rays and deactivate harmful microbes like viruses and bacteria.

A study testing the appliances in aged care facilities found they reduced rates of viral respiratory infections in vulnerable older Australians by more than 12%.

"The appliances are easily installed into existing facilities and are cost effective to use," said the study's lead author Dr Andrew Shoubridge.

"When used in conjunction with existing infection control measures, they could be transformative in reducing rates of seasonal respiratory viral infections and protecting residential aged care facilities against emerging pathogens."

Senior author Professor Geraint Rogers said the technology could be hugely significant in reducing the burden of viral infections in other contexts and in helping to prepare for future pandemics.

Read the study [HERE](#).

## APC Dr Erica Sainsbury Awards

**SUBMISSIONS** are now open for the Australian Pharmacy Council (APC) Dr Erica Sainsbury Awards, which recognise and reward leaders in pharmacy education and practice who have demonstrated a commitment to investing in the pharmacists of the future.

The APC Dr Erica Sainsbury Early Career Pharmacy Educator Award is for an individual who demonstrates innovation and passion in teaching and who places students first and foremost.

The award is open to both non-pharmacist and pharmacist educators, tutors and work integrated learning practice supervisors, and the winner will receive an \$8,000 monetary prize.

The APC Dr Erica Sainsbury Pharmacist Supervisor Award, is for pharmacists who display the attributes and skills considered invaluable in the training of pharmacy interns during the period of supervised practice.

This award will be based on nominations by provisional registered pharmacists (interns) only, and carries a prize of \$1,000.

Learn more [HERE](#).



# Do The Math(s)!

Chemsave

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