



Today's issue of *PD*

Pharmacy Daily today features five pages of news, including our Beauty & Wellness feature, plus full pages from:

- Dispense Assist
- Direct Chemist Outlet

Dispensary help

DISPENSE Assist is a low-cost staffing solution with dispensary technicians available 24/7, at rates from as low as \$7.42 per hour, for services that include compounding, DAAs and any other required tasks - see p6.

Pharmacists first

IF YOU are ready to escape corporate control, join Direct Chemist Outlet for a brand that puts pharmacy owners first. See **page seven** for more.

Flu complications peaking in over 65s

ADULTS aged 65 and above continue to suffer from disproportionately high rates of hospitalisation and death from influenza, with pharmacists urged to remind older patients to get their free flu vaccine.

So far this year, people in this age window have recorded more than 18,000 lab-confirmed cases of flu and 373 hospitalisations, making the condition an ongoing major public health issue.

At the Communicable Diseases and Immunisation Conference (CDIC) in Adelaide, a panel discussion on the past, present and future of flu protection for older adults featured Professor Adrian Esterman, Professor Paul Van Buynder, Dr Leanne Jones and Dr Shevaun Drislane.

One key point covered was the impact of immunosenescence, also known as age-related immunity decline, with the panel agreeing it puts older adults at greater risk of complications from influenza.

University of WA Vaccination Social Scientist, Dr Shevaun Drislane, said expanding and strengthening the Australian Influenza Program would protect successful elements and clear a path to find ways to improve.

"We continue to see patients say that a recommendation from their healthcare professional is the biggest factor influencing their decision to get a flu vaccine," Dr Drislane said.

"So, I really encourage people to keep making that recommendation to your older patients.

"We know that around twothirds of older adults see the importance, value and need for influenza vaccination so the task for professionals is to reach that remaining third," she added.

Potential complications arising from immunosenescence include an increase in the risk of pneumonia and death and further increasing the danger of heart attack and stroke in the first two weeks.



University of South Australia Epidemiologist Professor Adrian Esterman said Influenza A may play a role in more than 1,000 deaths each year, with over 65s five times more likely to need hospital treatment compared to those aged between 50 and 64.

Professor Esterman said vaccination coverage among people in this age group is currently at 53.2%, which is higher than other age groups but still well down on the post-pandemic high of 70% seen in 2022. MI



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Studying to become a prescriber has been challenging, yet incredibly rewarding thanks to the exceptional support and mentorship from TerryWhite Chemmart.

Molly Bell, Network Partner TerryWhite Chemmart Wilsonton







Rego open for China health products expo

MORE than 800 representatives of China's multibillion dollar pharmacy and traditional medicine industry will be attending the largest-ever Chinese health products exhibition to be held in Australia (PD 19 May).

The Australia-China Health Products Expo will be staged at Melbourne's National Tennis Centre complex on 26-27 Oct.

Delegates will represent more than 3,000 pharmacy chains and 300,000 outlets, with a spokesperson for the event explaining that many of the Chinese attendees are trying to source alternate products to those currently supplied by the US, due to tariff concerns.

The event, which is supported by the Guild, is open to industry and registration is free - learn more **HERE**.

Choice finds most sunscreens fail

CONSUMER group Choice tested 20 popular SPF 50 or 50+ sunscreens and found 16 products did not meet their SPF claims.

Sunscreens were chosen from a range of brands, retailers, and price points, and tested in a specialised, accredited sunscreen lab.

The four that met SPF claims were:

- La Roche-Posay Anthelios Wet Skin Sunscreen SPF 50+
- Neutrogena Ultra Sheer Body Lotion SPF 50
 - Cancer Council Kid Sunscreen 50+
- Mecca Cosmetica To Save Body SPF 50+ Hydrating Sunscreen

The sunscreen with the lowest tested SPF was Ultra Violette's Lean Screen SPF 50+ Mattifying Zinc Skinscreen, which returned SPF 4.

"We were really shocked to see the results for Ultra Violette's Lean Screen SPF 50+ product, so much so that we actually decided to test a different batch at a completely different lab in Germany to confirm the results," said Choice CEO, Ashley de Silva. "Those tests found the product had an SPF of 5 - an almost identical result to our initial testing," de Silva said.

Among the other products tested, the following brands sold in pharmacies tested at an SPF of 30-50:

- Nivea Sun Kids Ultra Protect and Play Sunscreen Lotion SPF 50+
- Nivea Sun Protect and Moisture Lock SPF 50+ Sunscreen
- Sun Bum Premium Moisturising Sunscreen Lotion 50+
- Banana Boat Sport Sunscreen Lotion SPF 50+
- Bondi Sands SPF 50+ Fragrance Free Sunscreen
- Cancer Council Kids Clear Zinc 50+
- Invisible Zinc Face + Body Mineral Sunscreen SPF 50.

A further seven products tested at an SPF between 20-30, including these pharmacy-sold products:

- Banana Boat Baby Zinc Sunscreen Lotion SPF 50+
- Bondi Sands SPF 50+ Zinc Mineral Body Lotion

- Cancer Council Everyday Value Sunscreen 50
- Cancer Council Ultra Sunscreen 50+
- Neutrogena Sheer Zinc Dry-Touch Lotion SPF 50.

Choice has called on the TGA to carry out its own sunscreen compliance testing and on the ACCC to investigate if any SPF claims are misleading.

Currently, the TGA relies on reports provided by manufacturers to ensure the safety, quality and efficacy of sunscreen products.

"Unfortunately, these reports may not be providing the accurate information consumers need when choosing sunscreens for themselves and their families," said de Silva.

"However, it's important to highlight that this testing does not mean sunscreen doesn't work - a sunscreen with an SPF of 30 or even 20 still offers a significant amount of sunscreen protection, and any sunscreen is better than none at all." KB

PHARMACY MEDICINE

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Thursday 12th June 2025





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Slade Pharmacy joins panel at PCS25

SLADE Pharmacy, a leading provider of medicine management and pharmacy services for the private hospital and oncology sectors, is celebrating 60 years this year.

Slade will be presenting at the Pharmacy Careers Summit 2025 (PCS25) showcasing diverse opportunities across a range of public and private hospitals, including clinical pharmacy services in areas such as emergency, ICU, surgical, mental health, cardiology, IVF and oncology, as well as clinical trial services.

"From its beginnings as a single-site family business, Slade has grown into a national network of over 74 sites and more than 600 pharmacists, built on a strong foundation of innovation, integrity, and quality patient care," a spokesperson for Slade said.

"With major milestones including being the first private hospital pharmacy in Australia to introduce a robotic automated dispensing machine and to be part of a fully digital private hospital, Slade continues to deliver excellence in specialised pharmacy services."

Slade Pharmacy supports career progression through structured training, mentorship, and development programs.

This includes its nationally recognised intern program, which offers structured, hands-on clinical training and mentorship across a range of practice settings, preparing early-career pharmacists for impactful roles in patient care, and the delivery of Advanced Pharmacy Australia's Resident Training Program.

"Whether you're just starting out or looking to grow your career, Slade Pharmacy offers the opportunity to make a real difference in healthcare," the spokesperson concluded.

Learn more about PCS25 HERE.

2024 Euro meds review

THE European Medicines Agency (EMA) has released its 2024 annual report, with headline figures including the recommendation of 114 medicines for marketing authorisation, of which 46 were new active substances

The EMA singled out some of the 46 as representing significant progress in their therapeutic areas:

- Emblaveo (aztreonam and avibactam), an antibiotic used for complicated infections, hospitalacquired pneumonia, and aerobic gram-negative bacteria;
- Eurneffy (adrenaline) in a nasal spray form for treating anaphylaxis;
- Voydeya (danicopan) is used to treat paroxysmal nocturnal haemoglobinuria (PNH), a disease in which excessive breakdown of blood cells results in anaemia;
- Fabhalta (iptacopan) used to treat haemolytic anaemia in adults with PNH and reduce kidney damage in patients with complement 3 glomerulopathy;

- Ixchiq, the first vaccine that protects against chikungunya;
- · Qalsody (tofersen) for treating adults with a type of amyotrophic lateral sclerosis (ALS) caused by a mutation in the gene responsible for producing an enzyme called superoxide dismutase 1 (SOD1):
- · Legembi (lecanemab) for treating certain people with mild cognitive impairment and early Alzheimer's disease;
- Welireg (belzutifan) is a cancer medicine used to treat adults with advanced clear cell renal cell carcinoma and adults with von Hippel-Lindau (VHL) disease who need treatment for various cancers;
- Winrevair (sotatercept) used to improve the ability to exercise in adults with pulmonary arterial hypertension.

Most of these meds were also recently approved in Australia, with the main exception being Legembi which had its rejection confirmed in Mar (PD 04 Mar). KB



The Countdown Is On — Just 3 Weeks Until PCS25!



The countdown is on, just three weeks to go until the Pharmacy Careers Summit! Shaping up to be the biggest and most exciting yet, with new sessions just added and over 50 expert speakers confirmed. Join Australia's top pharmacy employers, peak bodies and industry leaders for one powerful day of career inspiration, connections and practical insights. With Career Express Presentations, a virtual expo, live leaderboard, and awesome prizes up for grabs - PCS25 is the must-attend event of the year. It's all happening Friday, 4 July!

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The Pharmacy Guild of Australia









Beauty Wellness

Thursday 12th June 2025 beauty@pharmacydaily.com.au

Editor's Choice: First Nations knowledge meets modern science

ABORIGINAL-OWNED skincare brand Yaye (pronounced 'yah-yah') has launched the new Red Ochre Face and Body Oil (RRP \$45), formulated with upcycled red velvet oil derived from tomato seed waste.

Ingredients also include native sandalwood seed and macadamia oils, hemp seed oils, safflower and sunflower oils, vitamin E and caprylic triglycerides to moisturise, protect and soothe the skin.

The new Red Ochre Face and Body Oil was designed specifically to support mature skin (45+) and uses lycopene, phytoserols and essential fatty acids to improve texture and



tone, and boost elasticity.
Shipping starts from o1 Jul.
Blending ancient First Nations
culture with modern vegan
science, Yaye was founded by

Warumungu and Luritja woman, Melissa Cole, who crew up in Alice Springs.

For stockist inquiries, please click **HERE**.

Organic suncare range

SUSTAINABLE beauty brand Inika Organic has released a range of natural SPF50+ sunscreens, which promises to also reduce wrinkles and smooth fine lines, while protecting the skin from UV rays.

The sunscreens feature nourishing rosehip, green tea and jojoba, and are lightweight, certified organic and reef-safe.



New contour collection from Aussie brand Natio



AUSTRALIAN beauty brand Natio has released a limited edition Contour Collection, featuring a palette of finely milled powders and two complementary brushes. The Glow & Go Contour Book (RRP \$29.95) includes three contour shades, two highlighter shades and one multi-effect gradient blush.

The two powders are formulated with avocado, jojoba and argan, plus naturally luminous mica.

Ideal for both beginners as well as make-up professionals, Natio's new palette makes it easy to use the buildable, luminous powders for a natural look.

The Double-Ended Contour Brush and Double-Ended Blush & Highlight Brush are RRP \$19.95 each, using premium synthetic bristles to seamlessly apply product for an airbrushed finish.

Available in Priceline and selected pharmacies from today.

Beat the winter blues



TO COMBAT typical winter chill and dryness, French skincare brand Bioderma has released several new solutions for the season:

Atoderm Huile de Douche (RRP \$43.99) is a deeply nourishing shower oil that cleanses and soothes the skin and is formulated with the brand's Skin Barrier Therapy patent, preventing dryness and excess water loss.

The shower oil also includes ingredients such as plant biolipids and niacinamide to leave skin feeling soft and supple.

Atoderm 2-in-1 Oil (RRP \$54.99) is a dry oil that acts in two ways to both exfoliate and nourish the skin, leaving it smooth and hydrated.

Atoderm Creme Ultra (RRP \$44.99) is a body moisturiser that aims to strengthen the skin barrier and maintain the skin's water reserves.

The cream promises 24-hour hydration and is suitable for the whole family to use.



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Dispensary Corner

A PHARMACIST in the United States has plead guilty for stealing hundreds of painkillers last month.

Thomas Kelly, a 55-year-old man who worked in a pharmacy in Belle Plaine, Iowa, lifted the opioids for his own use, replacing them with an overthe-counter pain reliever in an attempt to cover his tracks.

According to police, the defendant was obtaining these pills illegally for four months while working for Hartig Drug.

There was evidence found in the pharmacy, including Oxycodone tablets in a prescription bottle with Kelly's name printed on it instead of the correct medicine inside.

When management attempted to interview Kelly, he said he knew why they were there and that he will fully cooperate, but he needed to speak with his lawyer first.

"The defendant was confronted about this by management and admitted to them that they were taking and consuming the prescription tablets which resulted in a total of 380 tablets," the criminal complaint stated.

"There were 300 5mg Oxycodone tablets, 30 7.5mg Oxycodone tablets, 10 10mg Oxycodone tablets, and 40 10mg Hydrocodone tablets," it detailed.



Key Pharma rings in 40

KEY Pharmaceuticals is celebrating 40 years of providing everyday healthcare to Australians.

Founded in 1985 by the late Tom Gregory, the Australian-owned, family-led company has supported families with accessible, highquality, over-the-counter health solutions over the last four decades.

Tom's wife, Sherry Gregory, remains on the Board of Key Pharmaceuticals, which operates in both the Australian and New Zealand markets.

The company sells products spanning lip care, sun and skin care, gastrointestinal health, pregnancy and oral hygiene, and stocks brands including Blistex, Nizoral, Hamilton, TravaCalm, EarClear, Ostevit-D and No-Doz.

"Over the past four decades, we've remained agile and independent, adapting to consumer needs and embracing innovation, while always putting safety and efficacy first," said Key Pharmaceuticals Chief Executive Officer, Meelian Hoh (pictured).

The milestone comes as the organisation continues to invest in new products and expand its footprint across pharmacy, grocery and online channels.

Key Pharmaceuticals is also

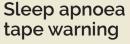


investing in digital and social platforms to better connect with today's health-conscious consumer.

Additionally, the company is committed to making a positive impact through longterm initiatives such as the Key Foundation, which supports community and health-based organisations across Australia, as well as adopting environmentally sustainable practices, fostering diversity and inclusion, and upholding strong ethical standards.

"The tapestry of our organisation is still very much anchored in the founder's vision of bringing highquality products that enhance Australians' lives," Hoh added.

"We continue to uphold those values, ensuring our brands put consumers first, and we take pride in every product we offer." JM



A RECENT trend of nighttime mouth taping, spreading largely via social media, could be dangerous according to a review of 10 studies.

Taping the mouth shut while sleeping is being promoted as a way to encourage nose breathing with various claimed benefits including improved sleep apnoea, sleep quality, dry mouth, bad breath and concentration.

However, the systematic review, which covered 213 patients, found little evidence to support the claims and noted there is a risk of asphyxiation.

Two of the studies reported a decrease in apnoeahypopnoea index, a metric of sleep apnoea severity, but the review authors questioned the clinical significance of the findings, especially among people whose sleep apnoea is more than 'mild'.

Several studies mentioned that oral occlusion, either through taping, sealing or chin strapping, could pose a serious risk of asphyxiation in the presence of nasal obstruction or regurgitation.

"Therefore, the social media phenomena of mouth taping as a means to stop mouth breathing would seem to be guided by poor evidence and can even lead to risk of detrimental effects in individuals with serious nasal obstruction as a cause of oral breathing," wrote the authors.

"Further studies are required to elucidate any clinical benefit this practice may have."

Read the review HERE.



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