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Today's issue of PD

Pharmacy Daily today features four pages of news, including our **Beauty & Wellness** feature plus full pages from:

- Chemsave
- Nova Pharmaceuticals
- Glucojel

Consider savings

WHETHER it is catalogue pre-order rebates, dispensary assistance subscriptions or bonus stock, aligning with Chemsave delivers bottom-line benefits for your pharmacy.

Learn more on **page five**.

The right choice

NOVA Pharmaceuticals' MediChoice range of analgesics and cough and cold remedies are a cost-effective solution for winter ills.

For a special deal, see **p6**.

"Horror flu season" warning

FALLING influenza immunisation rates, combined with the risk of a horror flu season like the one experienced in the Northern Hemisphere, could result in more lives lost from flu and other respiratory diseases this year, the Australian Medical Association (AMA) has warned.

There was a fall in the number of Australians receiving their flu vaccine in 2024 compared to the previous year (**PD** 05 Mar), and AMA President Dr Danielle McMullen said that "we cannot afford to continue the decline".

"We know there is some vaccine fatigue out there following the pandemic, and some wildly misleading and damaging information on social media, and this is contributing to fewer people getting their shots," Dr McMullen said.

"I can't be too blunt about this: thousands of people die each year from respiratory disease including flu, COVID and RSV.

"Older people, people who are

immunocompromised, babies, young children, pregnant women and people with underlying medical conditions are particularly vulnerable to some of these respiratory viruses."

Dr McMullen highlighted the importance of getting the flu vaccine each year, as the formulation is updated annually to match circulating strains, and the protection from a flu vaccine only lasts a season.

"Cases of flu pop up all year long, but our peak season is usually from Jun to Sep, and the best time to get your flu vaccine is from Apr onwards," she said, adding that now is also a good time to think about a COVID booster, particularly for those aged over 65 or at higher risk of severe COVID.

"Countries like the United States had a very severe influenza season, with the Center for Disease Control estimating at least 41 million illnesses, 540,000 hospitalisations, and 23,000 deaths from influenza during their season so far," Dr McMullen said.

MEANWHILE, the Dept of Health in Victoria has announced that bird flu will become an urgent notifiable condition in Victoria from 01 Apr.

Avian influenza H5N1 is a highly contagious viral infection of birds that can occasionally affect people, with those who have had close or prolonged contact with infected birds or other animals or their contaminated environments at highest risk of infection.

While extremely rare in Australia, there have been numerous cases in the US (**PD** 18 Mar). **KB**

Glucojel Glucofest

GLUCOJEL is running a competition giving your customers the chance to win a year's supply of their favourite Glucojel products, so make sure your shelves are well-stocked - more on **page seven**.

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yet they still come to us asking, "What else can I do to address my pain?"

MoU for student scholarships



RAVEN'S Recruitment and the National Australian Pharmacy Students' Association (NAPSA) have signed a Memorandum of Understanding (MoU) that awards scholarships to selected first-year pharmacy students to attend major pharmacy conferences and professional events.

The initiative aims to encourage students who may not otherwise have the opportunity to attend these events, giving them access to business and clinical knowledge, as well as networking opportunities with a range of leading professionals in the industry.

As part of its ongoing commitment to supporting the future pharmacy workforce, Raven's Recruitment also runs Australia's leading Pharmacy Careers Summit (PCS25), taking place on 04 Jul.

The free and fully virtual event, supported by the Pharmacy Guild of Australia, was recognised at the 2025 Eventeer Awards, with last

year's event winning 'Best Event - APAC' and 'Best Summit'.

"NAPSA is committed to delivering more benefits to our members, and allowing them to access the opportunities our vast profession provides," said Sebastian Harper (pictured left), National President of NAPSA.

"Securing this agreement means more pharmacy students will be charting a course for career growth," he added.

Heidi Dariz (pictured right), GM of Raven's Recruitment, said: "We have a deep and long-standing history of supporting pharmacy students, and collaborating with NAPSA on this new scholarship with Seb and his team is something we welcome.

"We trust this initiative will help students who may have otherwise missed out on the opportunity to attend a major conference, giving them invaluable insights into the profession they are joining." *KB*

IPA launches first branded pharmacy

INDEPENDENT Pharmacies Australia (IPA) has officially launched its first branded pharmacy, Broadbeach Day & Night Chemist, during APP2025, marking a major milestone in the evolution of independent community pharmacies.

Located across the road from the Gold Coast Convention and Exhibition Centre, and timed to coincide with APP2025, the unveiling showcases IPA's commitment to strengthening independent pharmacies while providing them with national marketing power, operational efficiencies and sustainable growth opportunities.

The new IPA-branded pharmacy model empowers members to maintain their independence while benefiting from a nationwide consumer-facing brand, the network stated.

This includes a comprehensive store refresh, innovative technology integration, tailored



category management and extensive marketing support.

"We are extremely proud to reveal our first-ever IPA branded pharmacy in partnership with Julia Clare, owner of Broadbeach Day & Night Chemist," said IPA MD Steven Kastrinakis.

"This pharmacy demonstrates our commitment to delivering innovative, future-ready solutions for the 1,100 pharmacies in our network."

Pictured: Dennis Bastas of DBG Health, Julia Clare and Steven Kastrinakis.

TGA Sydney vapes and pouches bust

THE Therapeutic Goods Administration (TGA) has seized more than 5,000 vapes and 7,000 nicotine pouches from two Penrith locations in Sydney's western suburbs.

The seized goods have an estimated street value of more than \$360,000.

Also seized were over 2,000 units of alleged illicit sildenafil, a prescription-only medication for erectile dysfunction.

The TGA alleges that these products were unlawfully possessed or supplied in contravention of the *Therapeutic Goods Act 1989*.

Therapeutic vapes are only available for sale from participating pharmacies, where clinically appropriate for smoking cessation and the management of nicotine dependence, and nicotine pouches are strictly regulated prescription medicines.

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Editor's Choice: e.l.f.'s Power Grip range keeps makeup in check

MAKEUP will not budge with the e.l.f.'s original best-selling Power Grip Primer (RRP \$24). It is a cooling gel primer infused with hyaluronic acid, offering a long-lasting, dewy finish that works on all skin tones, while keeping skin smooth and hydrated - and keeping makeup in its place.

The Power Grip primer is fragrance-free, non-comedogenic and suited for oily, dry and combination skin.

All e.l.f products are cruelty free and vegan friendly.

Other primers in e.l.f.'s range include the Power Grip Matte Primer (RRP \$24), which reduces the look of excess shine and



features a lemon myrtle blend that grips onto makeup. There is also the Power Grip Primer + 4% niacinamide (RRP \$24), a gel-based formula with a glowy finish that evens skin tone

and goes on completely clear. To use the primers, use fingertips to apply the product and pat into skin. Allow 30 seconds to set before putting on makeup.

Ayurveda meets science



AYURSCIENCE, a front-runner in Ayurvedic plant-based wellness, has announced the launch of its innovative skincare ranges, Clarity and Purity, designed to address specific skin concerns with clinically inspired, plant-based solutions.

Rooted in the ancient wisdom of Ayurveda and supported by cutting-edge research, AyurScience formulations feature the proprietary AyurActive ingredient complex - a potent blend of amla and tulsi (holy basil), celebrated for their antioxidant properties and rich natural vitamin C content.

This unique blend is paired with AyurScent, a natural essential oil infusion that provides a spa-like sensory experience, nurturing the body, mind and spirit.

Infused with herbal and fruit extracts, the Clarity Range is formulated to address pigmentation, dullness, and discolouration, and offers brightening and clarifying benefits.

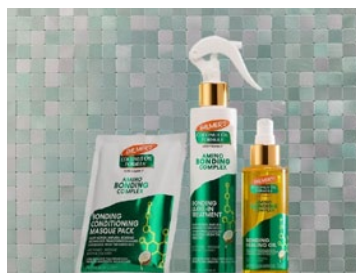
The Purity range, specially crafted for oily, blemished, congested, or acne-prone skin, helps combat breakouts, redness and irritation, leaving skin smoother and calmer.

For stockist enquiries, contact info@ayurscience.com.au.

Bonding range

PALMER'S Amino Bonding Complex Range has launched for dry, damaged hair, featuring a Bonding Treatment Masque Pack (RRP \$6.99); Bonding Leave-In Treatment (RRP \$19.99); and Bonding Healing Oil (RRP \$21.99).

Each of the products feature ingredients like amino acids, biotin, collagen, coconut oil and vitamin E to restore broken hair bonds and lock in moisture.



Dr Lewinn's launches new range for sensitive skin



SENSITIVE, highly irritated skin will love Dr Lewinn's Recoverederm Ultra-Calming Restorative Cleanser. It is a gentle, pH balanced non-

foaming product that soothes and restores skin, while dissolving make-up and impurities without drying and stripping the skin.

The gel cleanser features Australian ingredients to help soothe and calm skin, including a unique marine algae extract rich in fucoidan and Australian tazman berry and cehami.

The range is dermatologist tested for sensitive skin and free from fragrances, alcohol and common allergens.

Also available in Dr Lewinn's Recoverederm range are the Intensive Overnight Barrier Repair Balm, Rescue Face Mask and Cellular Defence Rich Replenishing Day Cream.

The range is available now in selected pharmacies.

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Beauty & Wellness
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Dispensary Corner

THERE are plenty of things that will get you kicked off a flight - refusing to follow instructions, being aggressive to staff or other passengers, lighting up a cigarette, and...hogging the toilet for too long?

New Jersey traveller Yisroel Liebb, 20, likely did not think he was doing anything wrong when he went to use to loo on a United Airlines flight from Mexico to Texas.

However, the debacle that ensued next led the traveller to file a lawsuit against the airline.

When Liebb did not return to his seat after 20 minutes, his seatmate, Jacob Sebbag, grew concerned and alerted the crew.

Liebb told the flight attendant he was "experiencing constipation" and would be out shortly - but 10 minutes later, the pilot allegedly demanded he leave immediately, before breaking down the door and yanking him out while his pants were still down, exposing his genitalia to passengers.

According to the lawsuit, the enraged pilot told the passenger and his seatmate that he would get them arrested, saying, "it was how 'Jews act'".

The situation culminated with the arrest of both Liebb and Sebbag, who upon landing, were taken to a detention facility inside the terminal before being released without charges.

The melee meant the two travellers missed their connecting flight, and although they were rebooked for free on a flight the next day, they still had to fork out for a hotel and food.

Framework consultation now up

THE Australian Pharmacy Council (APC) has announced that the consultation approach for the Pharmacist Capability Framework is now available.

The Framework, which will be undertaken on behalf of the Pharmacy Board of Australia and was announced in late 2024, will describe the capabilities of a newly registered pharmacist and underpin the future education of pharmacists, ensuring they can adapt to a changing environment.

It will be used by APC for accreditation purposes, and by the Board for its regulatory functions, including registering pharmacists.

The consultation approach and timelines are now available on the website and will be regularly updated as the project progresses.

It kicks off with a preliminary consultation with key stakeholders in May-Jun 2025, followed by two rounds of public consultation from Aug to Nov.

This project is supported by a Governance Group to ensure the



process remains transparent, consistent, inclusive, and effective.

Chief Executive Officer Bronwyn Clark said the APC appreciates the opportunity to collaborate and consult with a respected and knowledgeable range of stakeholders on this project.

"Their valuable and diverse insights will play a crucial role in shaping the framework to ensure that pharmacists capabilities align with current and future pharmacists' roles and needs of the Australian community," Clark stated.

There is more information on the APC website, where you can also register your interest and receive updates - see [HERE](#). KB

TWC-DoorDash partnership expands

TERRYWHITE Chemmart has announced an expansion of its partnership with DoorDash that will significantly extend its e-commerce offering.

Through the partnership, customers can now shop TWC via DoorDash, expanding the pharmacy group's reach to new customers who prefer shopping on online platforms.

Up to now, customers could have their online orders through TWC delivered by DoorDash, a service that is still offered, along with click and collect in store.

However, by ordering directly through DoorDash, the new approach enhances customer convenience and streamlines the purchasing process while maintaining the existing workflow for pharmacies.

"This collaboration with DoorDash is another step forward in our commitment to providing convenience, accessibility, and efficiency to our customers," said Nick Munroe, TWC Executive GM.

"By leveraging the DoorDash network and integrating with their online marketplace, we can ensure that essential health and wellness products are just a few clicks away for more Australians - all without disrupting our pharmacies' day-to-day operations."

Only non-scheduled items are available via the DoorDash Marketplace, and customers who need to order a prescription or scheduled medicine can download the myTWC app or speak with their local TerryWhite Chemmart pharmacist.

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