

Today's issue of PD

Pharmacy Daily today features three pages of news, including our **Beauty & Wellness** feature, plus a full page from **Chemsave**.

Do the maths

ALIGNING with Chemsave delivers bottom-line benefits for your pharmacy.

If you are looking to buy a pharmacy, consider joining Chemsave's Wealth 100 Club - membership is free.

Learn more on **page four**.

APC consultation EOI closes soon

EXPRESSIONS of interest close tomorrow for the Pharmacist Capability Framework public forums, delivered by the Australian Pharmacy Council (APC).

The Pharmacy Board of Australia has engaged the APC to develop a framework, which will set out the entry-to-practice capabilities of a newly registered pharmacist who is adaptable to future practice change (**PD 27 Mar**).

Public consultation forums enabling stakeholder input into the framework will take place in Nov in Melbourne, Adelaide, Brisbane and online.

An EOI to participate in the forums is open until COB tomorrow (Fri 26 Sep) - learn more **HERE**.

'Think health, think pharmacist' on WPD2025

PEAK bodies are celebrating the contribution of pharmacists across Australia's healthcare system and are calling on the government and public to 'Think health, think pharmacist' on World Pharmacists Day today.

The Pharmacy Guild of Australia has called for a shift to a 'pharmacy-first' approach to healthcare to relieve pressure on GP clinics and hospital emergency departments, but observed that a lack of public awareness around the services pharmacists can offer means patients are missing out on fast, easily accessible care.

The Guild highlighted a YouGov survey of over 1,000 adults conducted earlier this month, that found many Australians remain unaware that pharmacists can treat common conditions, supply certain prescriptions and issue medical certificates.

This results in patients joining long GP queues and adding strain to an already stretched health system, when timely care can often be delivered immediately by a local pharmacist, the Guild noted.

Pharmacy Guild of Australia National President, Professor Trent Twomey, said the findings highlight the urgent need to unlock the full potential of pharmacies.

"Australians already make 440 million visits to their pharmacist each year, but half don't know the full scope of care available," Professor Twomey said.

"That mismatch is blocking access to faster, more local care, and it's keeping pressure on GPs and hospitals when the system can least

afford it.

"That's a gap we can close today."

A shift in mindset, to 'think pharmacy-first' for everyday health care need is required, Twomey said.

"The Guild is committed to freeing up our overstretched health system, and by expanding awareness of what's already available, Australians can get the right care sooner, closer to home," Professor Twomey concluded.

Meanwhile, the Pharmaceutical Society of Australia (PSA) said pharmacists are "key to a stronger health system", and has called for governments and stakeholders to embrace the skills and knowledge of pharmacists as the health system evolves to meet the growing health needs of the Australian population.

PSA National President Associate Professor Fei Sim said enabling pharmacists to provide timely, equitable and affordable services to the public, including in underserved areas, was key to strengthening the entire health system and providing better health outcomes for Australians.

"We need to empower pharmacists in community pharmacy and hospital pharmacy to do more for patients, utilising the full breadth and depth of their skills and knowledge.

"We also need much wider adoption of pharmacists in team-

care-based roles in primary care.

"To achieve this, pharmacists must be supported with expanded prescribing rights, deeper integration into multidisciplinary teams, and greater involvement in chronic disease management.

"No matter their area of practice or stages of career, pharmacists should know that their work is appreciated and celebrated," Assoc Prof Sim said.

She reflected that many of the health challenges facing Australia, such as medicines safety, access to care, and antimicrobial resistance, were shared around the world, and acknowledged the work of the International Pharmaceutical Federation (FIP) and pharmacists everywhere.

"On behalf of the Pharmaceutical Society of Australia, we thank all pharmacists for what they do, day-in-day-out, supporting our patients and communities," Sim concluded.

PBS LISTED

Fast relief from dry eyes

Available from Symbion, Sigma and API

Always read the label. Follow the directions for use.

Revive Tears
LUBRICATING EYE DROPS

DRY EYE RELIEF
MOISTURISING & REFRESHING

Hydrates
Protects
Restores

Petrus

THINK HEALTH

Think Pharmacist

fip **WORLD PHARMACISTS DAY** 25 SEPTEMBER

Join the brand that cares about Integrated Services



"We introduced Australia's first BD Rowa Automated 24/7 Collection and now, combined with myTWC... customers can access their essentials at any time, day or night."

Speak to our team about joining the TWC Pharmacy Network today and ask about our Performance Promise.

Richard Jensch (QLD, NT) 0401 560 712
Fiona McKenzie (ACT, NSW) 0437 599 920
Peter O'Brien (VIC, TAS) 0427 352 902
Jordan Hall (WA, SA, NT) 0419 866 587

Tim Siv, Network Partner
TerryWhite Chemmart Clare

TerryWhite Chemmart
Dedicated to Care

Editor's Choice: EcoTools combines sustainability with beauty

AUSTRALIAN brand EcoTools makes it easy to apply makeup while being sustainable, with their range of products featuring renewable and recycled materials.

All brushes are 100% cruelty-free and vegan and made with lightweight bamboo handles and synthetic bristles.

The EcoTools Core Five Set (RRP \$38) includes five products made with plant-based materials: a Diffuse Shadow Brush, a Tapered Powder Brush, a Rounded Cheek Brush, a Flat Liner Brush and a beauty sponge.

The range also includes the Classic Foundation Brush (RRP \$14), with flat, dense bristles to create smooth coverage with



liquid or cream products, the Enhancing Eye Set (RRP \$15) which includes four brush heads to easily create eye looks, and the

Skin Perfecting Brush (RRP \$20), featuring domed, angled bristles to blur imperfections. Available in pharmacies now.

Eco Style launches in Oz



AMERICAN brand Eco Style's Professional Styling Gel has launched into Priceline stores around the country, offering Australian customers a range of four gels to cater to all different hair types and their needs (RRP \$13.99 each).

Customers can enjoy styling their hair without the crunch, flakes or dryness, as each formula is free from parabens, sulfates, alcohol and features scalp-friendly ingredients.

Black Castor & Flaxseed Oil Styling Gel offers superior hold, formulated with super antioxidants and fatty acids to restore moisture and create a healthy scalp.

Meanwhile, to nourish hair, control frizz and add shine, the Argan Oil Styling Gel provides a lightweight hold and flexibility to build different styles.

The award-winning Olive Oil Styling Gel is the hero product of the line, offering great hold while leaving hair moisturised.

Lastly, Curl & Wave Styling Gel helps to define curls while keeping them nourished, thanks to its high-nutrient ingredients.

Revlon puckers up

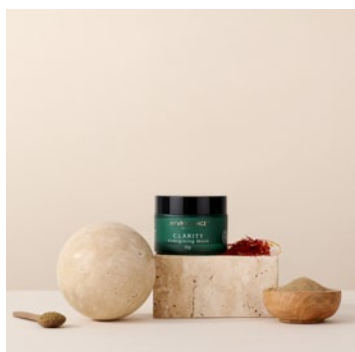
REVLON has launched the new Glimmer Lip Treat Lip Balm + Mask (RRP \$26) to hydrate and nourish the lips.

The buttery, non-sticky formula features ingredients including shea butter, jojoba butter, peptides and 5% plant-based squalane.

Available in shades: Marshmallow Dreams, Hibiscus Spritz, Hazelnut Latte, Peach Bellini and Scent Free.



Dermatology meets ancient Indian traditions



DEVELOPED by pharmacists, AyurScience is an Australian skincare and health brand based on the ancient Indian practice of Ayurveda, combined with modern, evidence-based dermatology.

Featured in each of the products is the brand's signature ingredient complex, AyurActive, a blend of

herbs like Amla (Indian gooseberry) and Tulsi (holy basil), which are often used in Ayurveda.

Amla is known for its vitamin C properties and potent antioxidants to brighten uneven skin tone, while Tulsi has soothing anti-inflammatory properties.

AyurScience's Clarity Energising Mask (\$59.95) addresses pigmentation and dullness without stripping the skin barrier, featuring sandalwood, turmeric and saffron.

The Purity Purifying Mask (RRP \$59.95) is ideal for those with oily, blemished or acne-prone skin, featuring turmeric and bakuchiol to rebalance and clear the skin.

Each of AyurScience's face masks is also infused with a blend of essential oils to create a sensorial experience.

Want to feature on this page?

email advertising@pharmacydaily.com.au to find out more

Beauty & Wellness
by Pharmacy Daily

As a health professional, did you receive today's special edition?
Click here to change your subscription details via email.



Dispensary Corner

WE all have bad days at work, but for a team of surgeons in Paris recently, their sloppy work involved accidentally removing a healthy kidney from an elderly man with cancer, leaving behind just one of the blood cleaning organs, which was diseased.

Known as a nephrectomy, the medical procedure involving the kidney removal has been reported to give cancer patients a five-year survival rate of over 90 percent - which has since plummeted for the 77-year-old patient, thanks to the dodgy work of his surgeons.

The error was made despite the fact that the man had correctly filled out the checklist before the operation.

The man's family has since initiated legal action against Assistance Publique-Hôpitaux de Paris (AP-HP), which runs the hospital that he was operated in.

A similar incident occurred in 2012 when a surgeon in Strasbourg in France was suspended for five months after he also mistakenly removed a healthy kidney from a woman in her 70s after the discovery of a tumour.

According to Radio France, the doctor claimed that the mistake was made due to the absence of X-rays on the day of operations.

However, several of his colleagues had already questioned his abilities as a surgeon, after he had previously been suspended for six months in 2006 when an 18-year-old man died on the operating table in a clinic he worked at, but had not been found guilty.

Cutting unnecessary meds



RESEARCHERS from the University of Western Australia have published clinical practice guidelines for deprescribing in older people, which aim to reduce unnecessary medicines and the risks that come with them.

Developed in collaboration with more than 70 experts and consumer representatives, the guidelines have been endorsed by peak bodies including the Australasian College of Pharmacy, Advanced Pharmacy Australia (AdPha) and the Pharmaceutical Society of Australia (PSA), as well as the Royal Australian College of GPs.

They have been created in a context where 250,000 hospitalisations each year in Australia are linked to problems with medication.

Meanwhile, pharmacist-led medication reviews detect medicine-related issues in up to 98% of older people, often uncovering multiple problems per person.

"Many older Australians take multiple medicines, and what was once the right treatment may not always remain the best choice," said lead author and pharmacist Amanda Quek from the University of Western Australia.

"Over time, health conditions, risks and personal goals can

change, and for some, certain medicines may start to cause more harm than good.

While there are several lists of 'potentially inappropriate medicines' (PIMs lists) for older people, Quek explained that until now, there has been little clear guidance on how to safely stop many commonly used medicines in older people.

"These new deprescribing guidelines fill that gap, supporting health professionals and individuals in working together to decide when and how to safely reduce or stop medicines that are no longer needed or may be doing more harm than good," Quek said.

The guidelines cover commonly used PBS-subsidised medications for people aged 65 and over, as well as other medications where there is evidence to consider deprescribing in this age group.

They also provide plain language summaries for consumers.

"They will help ensure medicines stay appropriate and aligned with a person's current health needs, goals, and preferences, potentially reducing medication-related harm, improving quality of life and lowering the treatment burden for those living with multiple conditions," Quek concluded.

Consult the guidelines **HERE**. KB

Medical cannabis CPD offer

TO mark World Pharmacists Day, Leafio, one of Australia's leading medical cannabis wholesalers, is offering a professional development discount with SAGED.

Until 28 Sep, the special offer will enable \$200 off SAGED membership or learning credits, designed to deliver professional growth and help pharmacists keep up with emerging treatments and patient-centred care models.

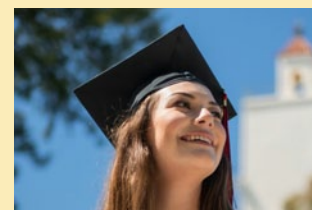
"This offer marks World Pharmacists Day and reinforces how Leafio fosters excellence and innovation in the pharmacy profession," said Nicole Le Maistre, General Manager of Leafio.

"Pharmacists are indispensable in shaping healthier communities through trusted guidance and clinical expertise.

"As healthcare continues to evolve, so too does the pharmacist's role in delivering accessible, personalised, and patient-centred care.

"As the largest medical cannabis wholesaler servicing Australian pharmacies, Leafio recognises the critical role pharmacists play in expanding patient access to innovative therapies," she concluded.

Pharmacists can register or upgrade current memberships at SAGED **HERE**.



Do The Math(s)!

Chemsave

10 New Members
in the last 20 weeks

= 1 New Member
every 2 weeks!



YOUR BIG SAVINGS CHEMIST

 **WEALTH
100CLUB**

LOOKING TO BUY
A PHARMACY?

**0% DEPOSIT
100% OWNERSHIP**

BECOME A FREE
CLUB MEMBER TODAY

A CHEMSAVE
INITIATIVE



VIC, SA, WA, TAS & NT

Michael Story
0425 820 160
michaelstory@chemsave.com.au



NSW, QLD & ACT

Simon Metcalfe
0499 208 182
simonmetcalfe@chemsave.com.au