

Today's issue of PD

Pharmacy Daily today comprises three pages of news, including our **Beauty & Wellness** feature.

Call for hospital electrification

HEALTH organisations alongside MPs Dr Monique Ryan and Dr Sophie Scamps have gathered at Parliament House today for the launch of a new report that calls on the Federal Government to fund feasibility studies to electrify nine pilot hospitals across every Australian state and territory.

The health sector accounts for 7% of Australia's domestic carbon footprint, with a third of this pollution produced by public hospitals.

An analysis found that one third of energy used in Australian public hospitals is derived from burning fossil gas.

Electrifying public hospitals over a period of 10 years would save \$59 million per year in energy bills while reducing greenhouse gas emissions and providing health benefits.

"Electrifying our hospitals will save money in the medium to long term and protect people's health," said Dr Harry Jennens, co-founder of Healthy Futures.

"If hospitals aren't beholden to the volatile global price shocks of expensive fossil gas, they'll have more money to invest in what's most important - patient care."

Mounjaro still open to PBS

AFTER declining to list its blockbuster diabetes and weight loss drug Mounjaro (tirzepatide) on the Pharmaceutical Benefits Scheme (PBS) earlier this year (**PD** 28 Apr), Eli Lilly has indicated it may yet be able to come to an agreement on pricing.

Eli Lilly CEO David Ricks said in an interview on ABC's 7:30 last night that the company still wants Mounjaro to be listed on the PBS, but that Australia was not valuing the medicine properly.

"We're not [putting] all the blame on the government," he told 7.30.

"We can be flexible and think about adaptive schemes, and we're open to new schemes, but at the core of it is the value placed on the medicine."

With the US administration's most favoured nation policies affecting drug pricing policies in countries



throughout the world, Ricks reiterated concerns that lowering the cost for Australia could have implications for pricing globally.

"So when we consider the price point, it ripples across the world and can debase the medicine everywhere, which has an effect on our ability to reinvest in R&D," Ricks said.

"So we're not interested in access at any price point.

"We think a fair price point would be good," he stated. **KB**

First mRNA flu vaccine gets FDA tick

MODERNA'S mRNA flu vaccine mFLUSIVA has been approved by the US Food and Drug Administration (FDA) for use in people aged 50 years and older, becoming the first and only mRNA seasonal influenza vaccine on the market.

Influenza vaccines produced using mRNA technology have a shorter production time than seasonal influenza vaccines currently on the market, taking two to three months from strain selection to launch compared with six months for traditional vaccines.

Moderna said this decrease in

production time means that the vaccines can be made closer to the start of flu season, thereby allowing for a better match to that season's circulating influenza strains.

Clinical testing published earlier this year (**PD** 08 May) found that the mRNA vaccine was more effective than the regular shot, but was associated with more side effects.

The Therapeutic Goods Administration (TGA) is currently reviewing mFLUSIVA for approval in Australia, along with Moderna's combination COVID-flu vaccine mCOMBRIAX.

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Tips for retail boost

WITH Pharmacy Connect only four weeks away, pharmacy assistants are encouraged to attend a session on boosting front-of-store capabilities with enhanced retail offerings supporting better patient outcomes - learn more **HERE**.



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Editor's Choice: MICROSHIELD® Healthcare science for everyday families

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FOR over three decades, MICROSHIELD® has delivered hospital-grade hand and skincare solutions designed to help protect everyday Australians.

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Enriched with emollients and moisturisers to protect the skin, these formulations are fragrance- and colour-free, making them ideal for the family, including

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those with sensitive skin.

They are also compatible with MICROSHIELD®'s range of antiseptics such as MICROSHIELD® 2 and MICROSHIELD® 4.

MICROSHIELD® also offers professional-grade MICROSHIELD® Angel Blue, an

ideal choice for quick, convenient antimicrobial hand disinfection.

With a refreshing fragrance and non-sticky feel, it is infused with soothing aloe vera for hydration.

This dermatologically tested formula protects the skin's natural barrier, while keeping hands clean - click [HERE](#).

Deep wrinkle correction



ROC has expanded its Retinol Correxion range in Australia with the addition of the new RoC Retinol Correxion Deep Wrinkle Rich Cream (RRP \$42.99).

Specifically formulated to address the visible effects of oestrogen-related skin ageing, the cream helps reduce the appearance of deep wrinkles and restore firmness while providing up to 100 hours of continuous hydration.

The product contains clinical retinol, which the company said has been proven to be seven times more potent than traditional retinol, as well as bio-ceramides and calcium to visibly smooth, firm and nourish skin.

Clinical testing found that 96% of users experienced improved skin firmness within one week, with all users reporting that the appearance of deep wrinkles had visibly reduced at the 12-week mark, resulting in a skin age that appeared reduced by 10 years.

Dermatologist-tested and formulated without fragrance or parabens, the cream is also cruelty-free, PETA-approved and suitable for daily use.

Available at Chemist Warehouse.

Biore gets new look

POPULAR Japanese skincare brand Biore has announced its product portfolio will undergo a packaging change to provide a bold new look.

The company said the refreshed packaging brings a more modern, cohesive aesthetic to the range, while retaining the formulas Biore fans know and love.

The redesign will roll out nationally in mid-to-late Aug.



Five-step skincare powered by ceramides



PRICELINE Pharmacy has released a Ceramide Complex Range comprising a five-step routine to help strengthen, support and maintain healthy looking skin, and refresh the skin barrier.

The Hydrating Cleanser (RRP \$12) gently lifts dirt and makeup

without stripping moisture, leaving skin softer, hydrated and feeling less tight.

The lightweight Intense Hydrating Serum (RRP \$15) is enriched with moisture-boosting ingredients to plump and replenish dry skin, while the Radiance Recovery Serum (RRP \$15) calms, refines and soothes for a clearer complexion.

The Ultra Hydrating Cream (RRP \$14) helps leave the skin barrier healthy and radiant, and the Rebalancing Mist (RRP \$12) is on hand to provide an instant, moisture-enhancing boost.

Each product from the range is driven by five essential ceramides, with hyaluronic acid, peptides, niacinamide, squalane and shea butter being other key ingredients.

Available at Priceline stores now.

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Beauty & Wellness
by Pharmacy Daily



Dispensary Corner

A NEW York-based Gladiators star has turned surviving some of the city's challenges into a health and fitness regime.

Lu Faustin of *American Gladiators* told the *New York Post*, "You gotta have strength, you gotta be quick and hang tough, you gotta be able to take some hits and dodge some hits."

The first stop on the workout is Broadway Junction subway, where people are forced to traverse five flights of steep stairs, with those travelling to JFK also burdened with a suitcase.

Dubbed the 'Stairway to Hell', Faustin reframed it as a free StairMaster workout.

The next trick is to ride the subway without grabbing a pole, putting your balance to the test while engaging your core.

Without a car, carrying heavy groceries home provides a similar workout to pull-ups, dead hangs and farmer carries.

Finally, there's something New Yorkers probably aren't even aware they are doing - walking 10km per day or more as they go about their daily business.

CWH goes All In for umpires

CHEMIST Warehouse has marked the start of the 2026 NAB AFLW Premiership Season by going 'All In' for AFLW, launching its first season as sponsor of AFLW umpires.

As part of the celebration, fans across selected matches, including the season-opening double header between St Kilda and Carlton last weekend, received complimentary mini-footies from the Chemist Warehouse Wellness Van.

"The AFLW continues to go from strength to strength, and we're proud to be All In for AFLW by supporting not only the players, but also the umpires, communities and fans who help make the game what it is," Chemist Warehouse deputy CEO Mario Tascone said.

"It was fantastic to launch our sponsorship of AFLW umpires over the weekend, extending our commitment across both the men's and women's competitions.

"With the introduction of the new double header matches, we have the opportunity to connect with even more fans across both the AFLW and AFL, helping everyday Australians prioritise their health and wellbeing while enjoying the footy."



The retailer's support forms part of its broader All In on umpires initiative with the AFL, announced earlier this year (*PD* 16 Apr) spanning both the elite and grassroots game.

Through the partnership, Chemist Warehouse supports AFL and AFLW umpires while also investing in the future of officiating across the VFL, VFLW and Talent Pathways competitions.

The retailer will also continue its AFLW Community Ambassador Program, recognising and rewarding community volunteers who have made a significant contribution to the growth of women's football in their local communities.

Pictured: Bec Haagsma (third from left), EGM customer, commercial and technology at the AFL; and Mario Tascone (third from right).

Ad compliance - an insider's view

IN THE latest episode of the *Your Pharmacy Career* podcast, former community pharmacy owner and ex-TGA delegate Emi Gosling shared how she reinvented her career to create an independent advertising compliance consultancy trusted by pharmacy businesses, healthcare professionals and pharmaceutical companies across Australia.

Gosling spoke candidly with host Krysti-Lee Patterson about the redundancy that reshaped her career path, and the challenges of the early months spent building her business at night while working locum shifts by day.

"I had to make that decision: if I'm going to do this, I'm going to go for it wholeheartedly," she said.

Listeners will also learn three valuable tips they should know before promoting their services online, with Gosling noting that pharmacists can easily breach advertising rules unintentionally online.

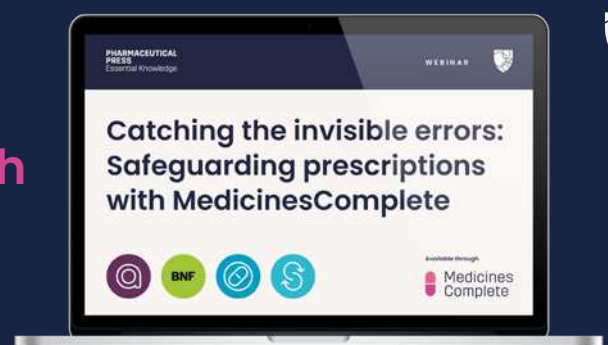
"Any media is advertising," she said.

Listen to the podcast **HERE**.

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